



Community Health Workers

March 5, 2015

Children's Health Alliance of Wisconsin



WISCONSIN
ASTHMA
COALITION

★ Children's Health Alliance of Wisconsin



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Infant
Death
Center

★ Children's Health Alliance of Wisconsin



Keeping
Kids Alive
IN WISCONSIN

★ Children's Health Alliance of Wisconsin



WISCONSIN
Oral Health
COALITION

★ Children's Health Alliance of Wisconsin



WISCONSIN
★ Children's Health Alliance of Wisconsin



W I S C O N S I N
ASTHMA
C O A L I T I O N

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Alliance of Wisconsin

Federal CMS Ruling

- January 1, 2014
- Changed the definition of preventive services
 - Former: Provided by physician or licensed practitioner
 - New: Recommended by a physician or licensed practitioner
- Services may be provided by practitioners other than physicians or licensed practitioners

Prevention services defined:

- (1) Prevent disease, disability, and other health conditions or their progression;
- (2) Prolong life; and
- (3) Promote physical and mental health and efficiency

State level

- Each state must amend the state health plan to adopt the new rule
 - Define the new practitioners
 - Required education, training, experience, credentialing or registration
 - Identify types of services
 - Rate of reimbursement
 - Referral mechanism

Potential providers:

- Certified asthma educators
- Certified diabetes educators
- **Community health workers**
- Health educators
- School nurses
- Others?

Potential barriers

- Each potential provider group working separately
- Large initial investment
- Defining providers without certification

Opportunities

- Wisconsin Public Health Association (WPHA) and Wisconsin Association of Local Health Departments and Boards (WALHDAB)
 - Mid-term legislative priority: Reimbursement of prevention services under CMS rule
 - Serve as umbrella organization to create a unified voice

Next steps

- Identify potential partners
- Education
- Continued conversation
- Collect return-on-investment data
- Initial meeting goal: Summer 2015

For more information

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