

November 15, 2018

Wisconsin Rural Health Day



Celebrating the #powerofruralWI

Wisconsin Rural Health Day is an opportunity to *Celebrate the Power of Rural* by honoring the community-minded, “can do” spirit that prevails in rural Wisconsin. This special day also gives us the chance to bring to light the unique healthcare challenges that rural citizens face and showcase efforts addressing those challenges.

Here are just a few of the many ways individuals and organizations can *Celebrate the Power of Rural*:

REACH OUT!

- Write a letter to the editor of your local newspaper or contact a local legislator to stress the importance of addressing the health needs of rural Wisconsin communities.
 - Describe both the challenges your community faces and point out the successes and innovation taking place.
- Contact local media; arrange Rural Health Day interviews.
 - Send a press release.

HOLD AN EVENT!

- Host a local healthcare photo, video, or art contest, with winners announced on Rural Health Day.
- Have a community-wide open house.
 - Coordinate with other organizations - EMS, hospital, clinic, public health, etc. and give tours of your facility.
- Host a community health fair.
 - Offer blood-pressure checks or health food recipes and samples.
- Hold a staff appreciation day event.

SPREAD THE WORD!

- Obtain a proclamation that recognizes Rural Health Day from local public officials.
 - Contact your chamber of commerce, town, or village board for the proper procedure
 - Invite the official to an event to read the proclamation.
- Present rural health awards to honor community heroes.
- Visit community leaders to educate them on rural health issues and tout the work of local providers addressing those needs.
 - Bring fact sheets on local, state, and national rural health information.

USE THE WEB!

- Put a link to the Wisconsin Rural Health Day website on your homepage.
- Acknowledge Rural Health Day on social media.
 - Hold a rural health trivia contest on Facebook.

For activity-related resources, visit www.worh.org/rural-health-day!

SCHOOLS CAN PARTICIPATE, TOO!

- Plan a field trip to a local hospital or other rural health-related facility.
- Partner with a local hospital, EMS agency, or other healthcare provider to allow students to “shadow”.
- Invite health professionals to speak in the classroom.
- Host a health-related community service project.
 - Plan a health information fair or help paint a rural health clinic.
- Hold rural-themed poster or essay contests.
- Host a Rural Health Day “Fun Day” to promote health and wellness - students can participate in fun physical activities, sample healthy foods, and receive health information.
- Host a “Health Careers Day” to introduce students to career options.
- Teach special rural-themed courses on Rural Health Day (e.g., rural history or rural economics).

For more information about Wisconsin Rural Health Day, activity-related examples and templates, and other useful resources, visit

[www.worh.org/rural-health-day!](http://www.worh.org/rural-health-day)

NOVEMBER 2018

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Let us know how your community is celebrating Rural Health Day!

Visit www.worh.org/rural-health-day and click on “Share Your Story.”

We know there is work to be done, but we also believe there is plenty to celebrate -

Celebrate the Power of Rural!