CHAPTER 560

DEPARTMENT OF DEVELOPMENT

SUBCHAPTER I
GENERAL PROVISIONS

560.001 Definitions. In this chapter:
(1) "Department" means the department of development.
(2) "Secretary" means the secretary of the department.

History: 1971 c 321; 1979 c 361.

560.01 Organization of the department. (1) PURPOSES. The functions of the department are of an advisory, consultative, advisory, informational, coordinative and promotional nature. Through research, planning, consultation and through promotion of the development and maximum wise use of the natural and human resources of the state, it shall foster the growth and diversification of the economy of the state. It shall serve as the central agency and clearinghouse for developmental activities concerning the economy of the state. It shall make recommendations to the governor for the purpose of guiding a coordinated and economically efficient development of the state and shall seek closer cooperation and coordination between units of state government, educational institutions, local governments, local planning agencies, including regional planning commissions, and business and industry to foster and encourage a pattern of community development and of state-local and business relationships so that the economy of the state may continue to develop fully and meet citizen and community needs. It shall make continuing studies of the problems affecting economic and community development and recommendations for relieving those problems, and function in any other reasonable manner that will accomplish the stated purposes of this chapter. The department may also coordinate training for local government officials provided by state agencies including, but not limited to, the university of Wisconsin-extension and the vocational, technical and adult education system.
(2) DUTIES. The department shall develop a state economic policy. The department shall promote and provide technical assistance, consultative services and other assistance to commercial, industrial and recreational development and expansion; facilitate the establishment and retention of business

SUBCHAPTER V
WISCONSIN DEVELOPMENT FUND

560.00 Definitions.
560.005 Grant and loan criteria: generally.
560.01 Wisconsin development fund.
560.05 Technology development grants and loans.
560.07 Research grants and loans.
560.03 Customized labor training grants and loans.
560.09 Technology-based incubator grants and loans.
560.00 Recyling loans.
560.01 Major economic development projects.
560.02 Applied research in technology.
560.03 Administration.
560.04 Rules.

SUBCHAPTER VI
DEVELOPMENT ZONE PROGRAM

560.00 Definitions.
560.01 Designation of development zone.
560.02 Application by local governing bodies.
560.03 Review of boundary.
560.04 Evaluation by department.
560.05 Development zone plan.
560.06 Boundaries and size of development zone.
560.07 Business incubators.
560.08 Change in boundary and size of development zones.
560.09 Duration, renewal and expiration.
560.10 Additional duties of the department.
560.11 Duties of local governing bodies; advisory boards.
560.12 Certification for tax benefits.
560.13 Limits on tax benefit to certified person.
560.14 Revocation of certification.
560.15 Certification prohibited in certain cases.
560.16 Audit.

SUBCHAPTER VII
MINORITY BUSINESS EARLY PLANNING AND DEVELOPMENT PROJECTS

560.00 Definitions.
560.01 Minority business grants and loans.
560.02 Minority business early planning grants.
560.03 Minority business development grants and loans.
560.04 Minority business recycling development grants and loans.
560.05 Minority business grants and loans.
560.06 General criteria.
560.07 Administration.

SUBCHAPTER IX
TECHNOLOGY-BASED ECONOMIC DEVELOPMENT

560.00 Definitions.
560.01 Administration.
560.02 General functions.
560.03 Seed capital fund.
560.04 Promotion.
560.05 Information exchange.
560.06 Statewide advanced technology.
560.07 Manufacturing modernization.
enterprises in this state, including small and minority business enterprises; encourage cooperation between financial institutions and business persons to encourage commercial, industrial and recreational business expansion in this state; encourage creation of jobs throughout the state and especially in urban and rural economically depressed areas; develop and coordinate state public and private economic development plans and federal economic development assistance programs affecting local governments and business and industry; encourage the growth of tourism in the state; promote state products and industries in both foreign and domestic markets; provide informational clearinghouses for businesses and communities in their dealings with other state and federal agencies; advise the governor and legislature on the role of the state in state-local affairs; study the problems affecting local government relations as they impact on economic development and make recommendations for relieving these problems; develop a state-local relations policy to facilitate closer coordination and cooperation between state and local governments; advise the governor and the legislature regarding problems faced by local governments; develop an improved pattern of state-local relations; and develop recommendations for legislative or administrative action as may appear necessary.

3) FOREIGN OFFICE AGREEMENTS. The department may enter into agreements regarding compensation, space and other administrative matters as are necessary to operate departmental offices in other states and foreign countries. Such agreements shall be subject to the approval of the secretary of administration.

History: 1971 c. 321; 1977 c. 29; 1979 c. 361; 1983 a. 27

560.02 Secretary. The secretary shall:

(1) Direct the execution of the statutory duties and powers assigned to the department and shall advise the governor and legislature on matters regarding economic growth and development and community development in the state.

(2) Appoint the administrators for the various divisions of the department subject to s. 230.08 (4) (a). Administrators appointed under the unclassified service shall serve at the pleasure of the secretary.

(3) Delegate any of his or her powers and duties to such officers and employees of the department as he or she designates, and may authorize successive re delegations of such powers and duties.

(4) Submit and adopt all necessary plans; enter into contracts; accept gifts, grants and federal funds; make rules and do all things necessary and proper to carry out this chapter.

History: 1971 c. 307 s. 104; 1971 c. 321; 1977 c. 29; 418; 1979 c. 361 ss. 29, 86.

560.03 Business and industrial development. The department shall foster, encourage and advocate economic development programs designed to broaden and strengthen the economy of the state, and it shall provide specific leadership in the following instances among others:

(1) Support and assist the efforts of local business and industry, local government, state, regional and local development corporations, industrial committees, chambers of commerce, labor organizations and other similar public and private agencies to foster expansion of existing agricultural, commercial, industrial and mining enterprises, and initiate efforts to attract new enterprises.

(2) Identify for the governor's attention those significant business and industrial problems which may be relieved by state action.

(3) Assist in the formulation and implementation of integrated economic and community development programs for northern Wisconsin and other areas or regions of the state and cooperate with and provide technical assistance to any organizations created for the purpose of aiding and encouraging an orderly, productive and coordinated development of the state.

(4) Assist in the formulation and development of a more intensive program to aid and expand the mining industry.

(5) Provide advice and assistance to Wisconsin business and labor.

(6) Locate and maintain information on prime industrial sites, together with recommendations for developing and preserving such sites.

(7) Perform such other functions as the governor may direct to aid in the industrial development of the state.

(8) Help local units of government to plan and initiate development projects.

(9) Establish and operate a small business ombudsman clearinghouse for business and industry to facilitate the flow of information from other state and federal agencies and to assist state agencies in establishing methods to encourage the participation of small businesses in rule making under s. 227.114 (4).

(10) Explore the feasibility of new programs which will address, but not be limited to, the following areas of concern:

(a) The capital development financing needs of business, industrial and agricultural enterprises.

(b) The creation of job opportunities in inner cities and other economically depressed areas.

(c) Credit assistance for business and economic development.

(d) Optimum utilization of federal programs designed to encourage and aid economic development.

(e) The potential of a program to promote and encourage inventions and technological innovations.

(11) Prepare and maintain comprehensive plans for the dynamic development of the economy of each area of the state in cooperation with representatives of the area.

(12) Annually, submit a summary of the employment impact estimates required under s. 560.034 (2) and a report to the chief clerk of each house of the legislature, for distribution to the legislature under s. 13.172 (2), analyzing the use of industrial revenue bond financing under s. 66.521 and accurately reporting the benefits of that use, including the effect on employment in this state including, but not limited to:

(a) The number of full-time equivalent employment positions created by each project financed; and

(b) If use of industrial revenue bond financing results in the relocation of an operation which uses the project financed, the municipality from which the relocation occurs and the number of full-time equivalent employment positions eliminated in that municipality.

(15) Publish and distribute a list of all aid programs and services made available by this state to its communities. The department shall charge and collect a fee to cover the cost of publication and distribution under this subsection.

(17) Assist new businesses and small businesses receiving economic development loans under s. 234.65 (1) (a) or the assistance of the Wisconsin housing and economic development authority in locating sources of venture capital and in obtaining the state and federal licenses and permits necessary for business operations.

(18) Develop and implement a plan to promote and increase exports, including agricultural products, and foreign investment in this state. The plan shall provide for the secretary to take a leadership role in assuring collaboration
560.03 Department of Development

and coordination among international trade activities conducted by governmental entities to assure efficiency and to avoid duplication and may include provisions for participation in trade fairs and missions, establishment and maintenance of foreign trade offices and preparation of research on foreign markets for exports from this state and on opportunities for foreign investment in this state. The plan shall describe the allocation of funds for support staff in this state to implement the plan and for all other costs in implementing each provision of the plan. In developing and implementing the plan, the department shall consult with the department of agriculture, trade and consumer protection, the university of Wisconsin system, the state vocational, technical and adult education system and other public and private agencies and institutions supporting international trade education or activities. Any plan to establish a foreign trade office shall include the feasibility of establishing a system of graduated fees which a trade office may use to offset its operating costs, or a system of commissions for execution of successful transactions, or both.

(19) Establish and operate a permit information center as set forth in subch. III.

(20) Provide technical assistance to community development corporations, as defined in s. 234.94 (2), and to persons who are forming community development corporations.

(21) Promulgate rules for the rural hospital loan guarantee program, as required by s. 231.35 (7).

History: 1971 c. 211 s. 126; 1971 c. 321 ss. 10, 16; Stats. 1971 s. 560.03; 1979 c. 34; 1979 c. 361 ss. 45, 87 to 96; 1979 c. 362; 1983 a. 27, 83; 86, 90, 91, 92; 1985 a. 182 s. 57; 1985 a. 299; 1987 a. 27, 186; 1987 a. 399 s. 433; 1989 a. 317.

560.032 Allocation of volume cap on tax-exempt bonds.

(1) Annual allocation. Annually no later than October 31, the department, by rule, shall establish under 26 USC 146 and administer a system for the allocation of the volume cap on the issuance of private activity bonds, as defined under 26 USC 141 (a), for the next year, among all municipalities, as defined in s. 67.01 (5), and any corporation formed on behalf of those municipalities, and among this state, the Wisconsin health and educational facilities authority and the Wisconsin housing and economic development authority.

(2) Amendment to allocation. At any time prior to December 31 in any year, the department may promulgate rules to revise the allocation system established for that year under sub. (1), except that any revision under this subsection does not apply to any allocation under which the recipient of that allocation has adopted a resolution authorizing the issuance of a private activity bond, as defined in 26 USC 141 (a).

(3) Conditions. The department may establish, by rule, any procedure for, and place any condition upon, the granting of an allocation under this section which the department deems to be in the best interest of the state including, but not limited to, a requirement that a cash deposit, at a rate established by the department in the rules, be a condition for an allocation.

(4) Certification. If the secretary receives notice of the issuance of a bond under an allocation under sub. (1) to (3), the secretary shall certify that such bond meets the requirements of 26 USC 146.

History: 1987 a. 69, 403; 1989 a. 8.

560.034 Employment impact estimates.

(1) The department shall prescribe the notice forms to be used under ss. 66.521 (4m) (a) 1 and 234.65 (3) (a) 1. The department shall include on the forms a requirement for information on the number of jobs the person submitting the notice expects to be eliminated, created or maintained on the project site and elsewhere in this state by the project which is the subject of the notice. The department shall prescribe the forms to be used under ss. 66.521 (4m) (b) and 234.65 (3).

(2) If the department receives a notice under s. 66.521 (4m) (a), the department shall estimate, no later than 20 days after receipt of the notice, whether the project which is the subject of the notice is expected to eliminate, create or maintain jobs on the project site and elsewhere in this state and the net number of jobs expected to be eliminated, created or maintained as a result of the project.

(3) If the department receives a notice under s. 234.65 (3) (a) 1, the department shall estimate, no later than 20 days after receipt of the notice, whether the project which is the subject of the notice is expected to eliminate, create or maintain jobs on the project site and elsewhere in this state and the net number of jobs expected to be eliminated, created or maintained as a result of the project.

(5) The department shall issue an estimate made:

(a) Under sub. (2), to the city, village or town which will issue the bonds to finance the project which is the subject of the estimate.

(b) Under sub. (3), to the Wisconsin housing and economic development authority.

History: 1985 a. 299.

560.036 Minority businesses. (1) Definitions. In this section:

(a) “American Indian” means a person who is enrolled as a member of a federally recognized American Indian tribe or band or who possesses documentation of at least one-fourth American Indian ancestry or documentation of tribal recognition as an American Indian.

(b) “Asian-Indian” means a person whose ancestors originated in India, Pakistan or Bangladesh.

(c) “Black” means a person whose ancestors originated in any of the black racial groups of Africa.

(d) “Hispanic” means a person of any race whose ancestors originated in Mexico, Puerto Rico, Cuba, Central America or South America or whose culture or origin is Spanish.

(e) 1. “Minority business” means a sole proprietorship, partnership, joint venture or corporation that fulfills both of the following requirements:

a. It is at least 51% owned, controlled and actively managed by a minority group member or members who are U.S. citizens or persons lawfully admitted to the United States for permanent residence, as defined under 8 USC 1101 (a) (20).

b. It is currently performing a useful business function.

(ep) “Minority financial adviser” means a sole proprietorship, partnership, joint venture or corporation that fulfills all of the following requirements:

1. It is at least 51% owned, controlled and actively managed by a minority group member or members who are U.S. citizens or persons lawfully admitted to the United States for permanent residence, as defined under 8 USC 1101 (a) (20).

2. It serves as an adviser with regard to the sale of evidences of indebtedness or other obligations.

(f) “Minority group member” means any of the following:

1. A Black.

2. A Hispanic.

3. An American Indian.

4. An Eskimo.

5. An Aleut.

6. A native Hawaiian.

7. An Asian-Indian.

(fm) “Minority investment firm” means a sole proprietorship, partnership, joint venture or corporation that fulfills all of the following requirements:

1. It is at least 51% owned, controlled and actively managed by a minority group member or members who are U.S. citizens or persons lawfully admitted to the United States for permanent residence, as defined under 8 USC 1101

2. It serves as a manager, co-manager or in any other underwriting capacity with regard to the sale of evidences of indebtedness or other obligations or as a broker-dealer as defined in s. 551.02 (3).

(g) “Person of Asian-Pacific origin” means a person whose ancestors originated in Japan, China, Taiwan, Korea, Vietnam, Laos, Cambodia, the Philippines, Samoa, Guam, the U.S. Trust Territories of the Pacific or the Northern Marianas.

(h) “Useful business function” means the provision of materials, supplies, equipment or services to customers in addition to this state. Acting as a conduit to transfer funds to a nonminority business does not constitute a useful business function, unless doing so is a normal industry practice.

(2) MINORITY BUSINESS, ADVISER AND FIRM CERTIFICATION

(a) For the purposes of ss. 16.75 (3m), 16.855 (10m), 16.87 (2), 18.16, 18.64, 18.77, 25.185, 119.495 (2), 231.27 and 234.85, the department shall establish and periodically update a list of certified minority businesses, minority financial advisers and minority investment firms. Any business, financial adviser or investment firm may apply to the department for certification. For purposes of this paragraph, unless the context otherwise requires, a “business” includes a financial adviser or investment firm.

(b) The department shall certify a business incorporated under ch. 180 or having its principal place of business in this state if the department, after conducting an investigation, determines that the business qualifies as a minority business under sub. (1) and any rules promulgated under sub. (3) (c). A determination that a business qualifies as a minority business may not be based on the number of minority group members employed by the business.

(c) The department, without investigation, may certify a business incorporated in this state or having its principal place of business in this state if the business is certified or otherwise classified as a minority business by an agency of this or another state or the federal government, or by a private business with expertise in certifying minority businesses if the private business uses substantially the same procedures as those used by the department in making a determination under par. (b).

(d) If the business applying for certification is not incorporated under ch. 180 or does not have its principal place of business in this state, the department may certify if it meets a condition specified under par. (b) or (c) and if either of the following conditions exists:

a. The state in which the business is incorporated or has its principal place of business has a statutory minority business procurement program and the business qualifies for participation in that program under a procedure substantially equivalent to the procedure used by the department in making a determination under par. (b).

b. The department determines that, with respect to a specified type of supply, material, equipment or service, there are not enough certified minority business suppliers in this state to enable this state to achieve compliance with ss. 16.75 (3m), 16.855 (10m), 16.87 (2) and 25.185.

(2) MINORITY BUSINESS, ADVISER AND FIRM CERTIFICATION

(a) (20).

(b) The department may promulgate rules further defining sub. (1) (f) 1 to 8.

(c) The department may promulgate rules establishing conditions with which a business, financial adviser or investment firm must comply to qualify for certification, in addition to the qualifications specified under sub. (1) (e), (ep) and (fm), respectively.


560.038 Strategic planning council. (1) The strategic planning council, if created, shall review, assess and develop strategic plans to foster the economic development of the state. The council may initiate and direct long-range studies of state economic policy and public issues relating to that policy.

(2) The council, if created, may utilize staff resources made available to it by agencies as defined in s. 16.52 (7), authorities created under ch. 231 or 234 or private sector sources.

(3) The council, if created, shall meet at least quarterly.

(4) The council, if created, shall publish a biennial report and transmit the report to the secretary.

(5) If the council is created, the department shall contract for research relating to the council’s responsibilities under sub. (1) to be performed at the direction of the council, and shall pay the expenses incurred in conducting the research from the appropriation under s. 20.143 (4) (d).

(6) This section does not apply on or after the effective date of the 1991-93 budget act.

History: 1983 a. 84, 332; 1987 a. 399; 1989 a. 31 ss. 151, 2660, 2660d; Stats. 1989 s. 560.038.
560.04 DEPARTMENT OF DEVELOPMENT

560.04 Community development. (1) PURPOSE. The legislature determines that a pattern of state-local relations shall be established that will facilitate closer coordination and cooperation between state and local governments. The department shall recommend methods for achieving such closer coordination and cooperation in order to meet citizen needs, provide a balanced economy, pursue housing initiatives and facilitate economic and community development.

(2) DUTIES. The department shall:

(a) Review proposed changes in local government boundaries and evaluate and recommend to communities involved those changes which are in the best interest of the state and the communities involved.

(b) Cooperate with and provide technical assistance to county, town, village, city and regional planning commissions and their governing bodies, community development groups, and similar agencies created for the purposes of aiding and encouraging orderly, productive and coordinated economic and community development in the state and assuring a productive and coordinated state-local relationship.

(c) Encourage and, when requested, assist the efforts of local governments to develop mutual and cooperative solutions to their common problems.

(d) Consult with and encourage participation by private groups, individuals, and organizations in carrying out the purposes of the department.

(g) Establish and operate a community development and local government clearinghouse to facilitate the exchange of information between other state and federal agencies and units of local government.

(h) Identify for the governor's attention those significant state-local relations problems, including economic development, which may be relieved by state action.

(j) Administer grant programs related to economic or community development, including economic development assistance programs and housing and urban development comprehensive planning grants affecting local government, business or industry, to assist and strengthen local, regional and state economic and community development and support experimental and cooperative activities and intergovernmental relations, training of local government officials and personnel, and other activities consistent with the purposes of this chapter.

(2m) DUTIES. The department may assign one or more full-time equivalent positions to the function of coordinating the development and scheduling of training programs for local government officials by the university of Wisconsin-extension, the vocational, technical and adult education system, department of revenue, elections board and other state agencies, in order to assure the effective delivery of training programs and to prevent duplication of effort and coordinating requests for management or personnel consultative services from government units other than the state and directing those requests to the appropriate division of the department of administration.

History: 1971 c. 125; 1973 c. 243 s. 82; 1975 c. 39; 1989 a. 399; 1989 a. 29; 1987 c. 2; 1979 c. 38; 1979 c. 162 s. 38 (11); 1979 c. 175; 1979 c. 261 s 31 to 48; 1979 c. 361 s. 11; 1983 c. 37; 1983 c. 27; 1987 c. 80 s. 96 (3); 1989 a. 29; 1987 a. 399; 1989 a. 31

560.05 Additional powers to provide facilities. (1) As used in this section unless the context requires otherwise:

(a) The term "corporation" in relation to any conveyance, lease or sublease made under sub. (2) means a nonstock, nonprofit corporation organized under ch. 181 or any law amendatory thereof or supplemental thereto.

(b) "Existing building" in relation to any conveyance, lease or sublease made under sub. (2) means all administrative buildings, all storage facilities and garages, all buildings used for exhibition or promotional events for agricultural, industrial, educational, recreational or athletic purposes and such other buildings, structures, facilities and permanent improvements as in the judgment of the department are needed or useful and all equipment therefor and all improvements and additions thereto which were erected, constructed or installed prior to the making of such conveyance, lease or sublease.

(c) "New building" in relation to any conveyance, lease or sublease made under sub. (2) means all administrative buildings, all storage facilities and garages, all buildings used for exhibition or promotional events for agricultural, industrial, educational, recreational or athletic purposes and such other buildings, structures, facilities and permanent improvements as in the judgment of the department are needed or useful and all equipment therefor and all improvements and additions thereto which were erected, constructed or installed after the making of such conveyance, lease or sublease.

(2) In order to provide new buildings and to enable the construction and financing thereof, to refinance indebtedness hereafter created by a corporation for the purpose of providing new buildings or additions or improvements thereto which are located on land owned by or owned by the state and held for the department or by a corporation or for any one or more of said purposes but for no other purpose unless authorized by law, the department has the following powers and duties:

(a) Without limitation by reason of any other provisions of the statutes, the power to sell and to convey title in fee simple to a corporation any land and any existing buildings thereon owned by or owned by the state and held for the department for such consideration and upon such terms and conditions as in the judgment of the department are in the public interest.

(b) The power to lease to a corporation for terms not exceeding 50 years each any land and any existing buildings thereon owned by or owned by the state and held for the department upon such terms and conditions as in the judgment of the department are in the public interest.

(c) The power to lease or sublease from a corporation and to make available for public use any such land and existing buildings conveyed or leased to such corporation under pars. (a) and (b) and any new buildings erected on such land or on any other land owned by such corporation, upon such terms, conditions and rentals, subject to available appropriations, as in the judgment of the department are in the public interest.

(d) The duty to submit the plans and specifications for all such new buildings and all conveyances, leases and subleases made under this section to the department of administration and the governor for written approval before they are finally adopted, executed and delivered.

(e) The power to pledge and assign all or any part of the revenues derived from the operation of such new buildings as security for the payment of rentals due and to become due under any lease or sublease of such new buildings under par. (c).

(f) The power to covenant and agree in any lease or sublease of such new buildings made under par. (c) to impose fees, rentals or other charges for the use and occupancy or other operation of such new buildings in an amount calculated to produce net rentals sufficient to pay the rentals due and to become due under such lease or sublease.

(g) The power to covenant and agree in any lease or sublease made under par. (c) to impose fees, rentals or other
charges for the use and occupancy or other operation of
existing buildings in an amount calculated to produce net
rentals sufficient to pay the rentals due and to become due
under such lease or sublease.

(b) The power and duty, upon receipt of notice of any
assignment by a corporation of any lease or sublease made
under par. (c), or of any of its rights under any such sublease,
to recognize and give effect to such assignment, and to pay to
the assignee thereof rentals or other payments then due or
which may become due under any such lease or sublease
which has been so assigned by such corporation.

(p) The state shall be liable for accrued rentals and for any
other default under any lease or sublease made under sub. (2)
(c) and may be sued therefor on contract as in other contract
actions under ch. 775, except that it shall not be necessary for
the lessor under any such lease or sublease or any assignee of
such lessor or any person or other legal entity proceeding on
behalf of such lessor to file any claim with the legislature prior
to the commencement of any such action.

(4) Nothing in this section empowers the department to
incur any state debt.

(5) All conveyances, leases and subleases made pursuant to
this section shall be made, executed and delivered in the name
of the department and shall be signed by the secretary.

(6) All laws conflicting with this section are, insofar as they
conflict with this section and no further, superseded by this
section.

(7) The department may not convey or lease under sub. (2)
(a) or (b) on or after September 1, 1980.

History: 1979 c. 32 s. 92 (5); 1979 c. 361 ss. 58, 103; Stats 1979 s. 560.05;
1983 a. 189.

560.07 Promotion. The department shall provide coordi-
nating services to aid state and local groups in the promotion
of economic enterprises and shall conduct such publicity and
promotional activities as are desirable to stimulate all facets
of the economy and to this end it shall specifically:

(1) Collect and disseminate information regarding the
advantages of developing business and industrial enterprises
in this state.

(2) Stimulate and foster the development of the private
industry of this state.

(2m) In cooperation with the university of Wisconsin small
business development center, the university of Wisconsin
center for cooperatives, the board of vocational, technical
and adult education and the university of Wisconsin-
extension, collect and disseminate information regarding
employee-owned businesses and promote the appropriate es-
\tablishment of employee-owned businesses.

(3) For the purpose of attracting persons interested in
locating new enterprises in this state:

(a) Serve as the state's official liaison agency between
persons interested in locating new economic enterprises in
Wisconsin, and state and local groups seeking new enter-
prises. In this respect the department shall aid communities
in organizing for and obtaining new business or expanding
existing business and shall respond to requests which reflect
interest in locating economic enterprises in the state. When
the secretary considers appropriate, the department shall
refer requests for economic development assistance to For-
ward Wisconsin, inc., and shall attempt to prevent duplica-
tion of efforts between the department and Forward Wiscon-
sin, inc.

(b) Contract with Forward Wisconsin, inc., if the secretary
determines it appropriate, to pay Forward Wisconsin, inc.,
an amount not to exceed the amount appropriated under s.
20.143 (1) (bm), to establish and implement a nationwide
business development promotion campaign to attract per-
sons interested in locating new enterprises in this state and to
encourage the retention and expansion of businesses and jobs
in this state. Funds may be expended to carry out the
contract only as provided in s. 16.501.

(c) Whenever appropriate, submit to the secretary of
administration a report setting forth the amount of private
contributions received by Forward Wisconsin, inc., since the
time the department last submitted such a report.

(4) Collect and disseminate information regarding the
ports of the state and promote the advantages of developing
new business for the ports of the state.

(5) Study, promote and implement means of expanding
foreign and domestic markets for products of this state.

(6) The secretary shall annually meet with the secretary of
agriculture, trade and consumer protection to mutually agree
on any joint program efforts.

(7) Encourage public and private agencies or bodies to
publicize the facilities and attractions of the state.

(9) On or before July 1, 1985, and every July 1 thereafter,
submit to the chief clerk of each house of the legislature, for
distribution to the appropriate standing committees under s.
13.172 (3), a report stating the net jobs gain due to the funds
provided Forward Wisconsin, inc., under s. 20.143 (1) (bm).

(10) Promote the pilot export development loan program
under s. 560.165 to encourage economic development in this
state. The department shall publicize the availability of pilot
export development loans throughout this state and, on
request, provide pilot export development loan program
information to each small business, as defined in s. 560.165
(1) (e).

History: 1971 c. 321 ss 11, 16; Stats 1971 s. 560.04; 1979 c. 361 ss. 97, 99,
106; Stats 1979 s. 560.07; 1983 a. 27, 381, 387; 1985 a. 29; 1987 a. 27, 186, 318,
399.

560.075 American Indian economic liaison program. (1)
DEFINITIONS. In this section:

(a) "American Indian" means a person who is recognized
by a tribal governing body as a member of an Indian tribe.

(ag) "Indian business" means a sole proprietorship, part-
nership, joint venture or corporation that satisfies all of the
following requirements:

1. Is at least 51% owned, controlled and actively managed
by American Indians.

2. Is currently performing a useful business function.

(am) "Indian reservation" means a reservation as defined
in s. 139.30 (9).

(b) "Indian tribe" means a federally recognized American
Indian tribe or band in this state.

(c) "Targeted program" means a program or form of
assistance available to an American Indian, an Indian busi-
ness or an Indian tribe that is administered by a state agency
and that relates to any of the following:

1. Economic development.

2. Community development.


4. Minority business certification under s. 560.036.

5. Any other program or form of state assistance which the
department considers relevant to American Indians, Indian
businesses or Indian tribes.

(d) "Tribal governing body" means the elected governing
body of an Indian tribe.

(2) DUTIES. The department shall do all of the following:

(a) Provide to tribal governing bodies a directory or other
list identifying state employees or officers who administer
targeted programs.

(b) Provide information about economic development and
targeted programs to American Indians, Indian businesses or
650.075 DEPARTMENT OF DEVELOPMENT

tribal governing bodies by using brochures, conferences, counseling or other means determined by the department.

(c) Perform demographic and economic analyses of the American Indian population in this state to provide data for use in economic development and business recruitment on Indian reservations.

(d) Provide, upon request, assistance to American Indians, Indian businesses and tribal governing bodies to promote economic development through the use of targeted programs.

(e) Designate in the department a liaison between the state agencies that administer targeted programs and American Indian, Indian businesses and Indian tribes interested in targeted programs. The liaison shall also perform functions related to the administration of the program under s. 560.13.

(f) From the appropriation under s. 20.143 (1) (dh), make an annual grant to the Great Lakes inter-tribal council in an amount equal to the amount appropriated under s. 20.143 (1) (dh), to partially fund in the Great Lakes inter-tribal council a liaison between American Indians, Indian businesses and Indian tribes interested in targeted programs and the state agencies that administer targeted programs.

650.08 Economic and community development planning and research. (1) PURPOSE. The legislature determines that the proper development of the state as an attractive place to live and work will be enhanced through the development and expansion of comprehensive economic and community development planning programs and research programs undertaken by the department in order to accomplish the stated purposes of this chapter.

(2) DUTIES. The department shall:

(a) Study the impact of the St. Lawrence Seaway on the economy of the state, conduct research on port development and new businesses for port communities, communicate the results of such studies to appropriate port, public and business agencies and formulate, coordinate and direct a program of port development for the state. The department shall serve as a liaison agency between local port authorities, state and federal agencies and individuals or private agencies who need or request information relative to the ports of the state. The department shall appear before federal, state and local agencies, whenever it deems such action advisable, in the matter of the welfare of the ports of the state.

(b) Assemble and correlate information relating to all facets of the state's economic resources, including without limitation, the labor supply, markets for Wisconsin products, power development, highways, watersheds, waterways, waterfront and harbor developments, water freight rates, tariffs, demurrage charges and state and federal regulations affecting ports, river basins, flood prevention, parks, reservations, river valleys, forests, wildlife refuges, aviation facilities, drainage and sanitary systems, waste disposal, waterworks, soil conservation, railroad rights-of-way, power transmission facilities, urban development, food, housing and water supplies, and factors which influence the development of new economic enterprises such as taxes and the regulation of industry.

(c) Assess the economic resources of each area of the state, including its human resources, natural resources, and economic strengths and problems and advance proposals to develop its strengths and solve its problems.

(d) Identify gaps in government services as they relate to economic and community development in each area of the state and recommend specific actions to the local and state agencies concerned.

(e) Coordinate its comprehensive economic development plans with local and regional economic planning and economic development agencies, both governmental and non-governmental, and assist these agencies to implement agreed upon economic development plans.

(f) Carry out continuing studies and analyses of the economic and community development problems faced by Milwaukee and other urban areas within the state and develop such recommendations as appear necessary.

(g) Carry out continuing studies and analyses of the problems faced by local governments within the state and develop such recommendations for administrative or legislative action as appear necessary.

(h) Study existing legal provisions that affect the structure and financing of local government and those state activities which involve significant relations with local government units; recommend such changes in these provisions and activities as appear necessary to strengthen local government, encourage economic and community development and facilitate closer state-local relations.

(i) Encourage, assist and advise regional, county and local agencies or bodies responsible for planning and zoning in the programs they administer or may wish to initiate.

(j) Assist planning for metropolitan or regional areas, or areas where rapid urbanization or decline has resulted or is expected to result, including areas extending into adjoining states.

(k) Submit to the department of natural resources for use under ss. 159.19 and 159.21 and develop for use under s. 560.07, all of the following:

1. Information on new markets for materials recovered from solid waste, including new markets developed by other states and the federal government and its contractors.

2. A directory and other materials that describe direct and indirect state financial assistance available to new and existing businesses that are involved with recycling solid waste, that help reduce the amount of solid waste or that encourage the use of products that are not disposed of after a single use.

3. Information on opportunities to develop or expand solid waste recycling businesses in this state.

(km) In connection with its duties under par. (k), do all of the following:

1. Promote the solid waste management priorities in s. 159.05 (12) and the recycling market development priorities established under s. 159.03 (1) (b).

2. Emphasize, where feasible, products or processes that use recovered materials or that encourage the use of products that are not disposed of after a single use and that could be established in the state by new or existing businesses through any of the following:

a. Adoption of readily available and reasonably standardized, but underused, products and processes.

b. Modification or new application of existing technologies.

(m) No later than January 1 of each odd-numbered year, submit to the investment board a report describing the types of investments in businesses in this state which will have the greatest likelihood of enhancing economic development in this state.


650.081 State main street program. (1) In this section:

(a) "Business area" means a commercial area existing at the time services under the state main street program are requested and having historic significance.

(b) "Municipality" means a city, village or town.
DEPARTMENT OF DEVELOPMENT 560.10

(1) Help the secretary develop a plan to operate the state main street program, and review the effectiveness of and recommend to the secretary procedures to improve that program.

(2) Recommend to the secretary municipalities to participate in the state main street pilot program under s. 560.081 (2). (e).


560.09 Cooperation. (1) Liaison with state and federal agencies. The department shall assist, cooperate with and seek information and advice from other state agencies, federal agencies, organizations of elected officials in the state, units of local government, local business and industry, and other appropriate agencies or organizations in carrying out its assigned functions and duties. Appropriate units of the university of Wisconsin system-extension and the department shall coordinate their activities with the department, and the department shall cooperate by providing information necessary to the conduct of research and professional advice. Particularly, the university of Wisconsin system-extension and the department shall develop processes which will enhance coordination and cooperation in relation to the small business development centers and business advisory service programs and recreation related programs.

(2) Research. The department shall utilize and coordinate with research programs of other state agencies and shall make such agreements as may be necessary to effectuate its own research program. It shall initiate research and economic planning and shall seek to make full use of and strengthen the research resources of state agencies, including the university or such other institutions of higher education as will enhance the work of the department.

(3) Communications. The department shall establish strong lines of communication among all state agencies concerned with the economic and community development of the state to assure that all factors in such programs are given adequate consideration.

(4) Publications. The department may issue pamphlets and bulletins pertaining to the economy and the resources of the state and activities of the department. The department may make charges for its pamphlets and bulletins as prescribed in s. 20.908.

(5) Consultation. The department shall consult with the council on recycling in developing any proposed rules under s. 560.12, 560.65 or 560.835.

History: 1971 c. 321 ss. 13, 16; 1979 c. 34; 1979 c. 361 ss. 100, 102, 107; 1989 a. 335.

560.097 Notification of position openings; compliance. The department shall monitor compliance with the position-opening notification requirements under ss. 66.521 (6m) and 101.28.

History: 1987 a. 27.

560.10 Industrial building construction loan fund. (1) The industrial building construction loan fund is created to consist of all federal grants made for the purpose of this section as provided in sub. (2). All principal and interest payments for loans made under this section shall be deposited in this fund. The industrial building construction loan fund shall be invested under s. 25.17.

(2) The purpose of this section and the industrial building construction loan fund is to assist and advance the general prosperity and economic welfare of the people of this state and to improve their standard of living and improve employment opportunities in the state by making loans to regional and local development corporations to enable the construction of industrial buildings where such construction would

560.082 Council on main street programs. The council on main street programs shall do all of the following:

(1) Develop a program for the revitalization of business areas to municipalities which comply with opening notification requirements under ss. 66.521 (6m) and 101.28. (2) Assist municipalities to undertake projects for the revitalization of business areas.

(3) Solicit and use private sector funding for revitalization of business areas.

(4) Coordinate the activities of that program with private and public sector revitalization of business areas.

(5) Help municipalities engage in revitalization of business areas.

(6) Coordinate with other state and local public and private entities which provide services to municipalities undertaking projects for the revitalization of business areas.

(7) Select, upon application by the municipality, 15 municipalities to participate in a state main street program. The department shall commence the pilot program for 5 of those municipalities in each of 3 consecutive years. The pilot program for each municipality shall conclude after 3 years. The department shall select pilot program participants representing various geographical regions and populations.

(8) For use in selecting the participants in the state main street pilot program under par. (e), develop objective criteria relating to at least the following issues:

1. Private and public sector interest in and commitment to revitalization of a business area selected by the municipality.

2. Potential private sector investment in a business area selected by the municipality.

3. Local organizational and financial commitment to employ a pilot program manager for not less than 3 years.

4. Local assistance in paying for the services of a design consultant recommended by the council on main street programs.

5. Local commitment to assist in training persons to direct activities related to business areas in municipalities which do not participate in the state main street program.

6. After the end of the 36th month commencing after the department begins the state main street pilot program described in par. (e), expand the state main street program to include, upon application, other municipalities demonstrating a commitment to participate in the program.

7. Provide training, technical assistance and information on the revitalization of business areas to municipalities which do not participate in the state main street program.

8. Provide the following to the governor and to the presiding officer of each house of the legislature:

1. An annual report on the effects of the state main street program.

2. An annual report on the effects of the state main street pilot program.

560.10 DEPARTMENT OF DEVELOPMENT

not otherwise occur. In carrying out the purposes and exercising the powers granted by this section the department shall be regarded as performing an essential governmental function.

(3) The department shall administer this section and make loans for the purpose provided under sub. (2) to regional or local corporations. The department may determine the terms and conditions of any such loan, and may charge interest on such loans lower than the going market rate.

History: 1977 c. 418; 1979 c. 361 s 105; Stats. 1979 s 560.10

560.12 Recycling rebate program. (1) DEFINITIONS. In this section:

(ad) “Qualified property” means machinery or equipment that is used exclusively in the process of recycling.

(ag) “Recycling” means the recovery of useful materials or the manufacture of products from waste with or without treatment and excludes any form of energy recovery or composting.

(ah) “Recycling enterprise” means a person who engages in recycling or who uses materials recovered from waste.

(2) DEPARTMENT POWERS AND DUTIES. The department shall develop, implement and administer a recycling rebate program. The department shall develop criteria for reporting and evaluating the program.

(3) PURPOSES OF RECYCLING REBATE PROGRAM. The department shall develop the recycling rebate program to increase the recycling of waste that is generated in this state by:

(a) Offsetting the increased cost of making products that use waste as a raw material or components made from waste, in order to make those products competitive with products made with new materials.

(b) The establishment and expansion in this state of viable recycling enterprises, with emphasis on provision of support to recycling enterprises during start-up and expansion phases.

(c) The creation of stable, long-term markets for waste.

(4) ELIGIBILITY. A sole proprietorship, association, partnership or corporation may apply for a recycling rebate if all of the following apply:

(a) It is located in this state.

(b) It makes products using waste as a raw material or components made from solid waste, establishes and maintains policies and procedures that give preference for using solid waste generated in this state and for each year in which it receives a rebate at least 50% of the solid waste used is generated in this state.

(c) It demonstrates that it has sufficient management expertise and marketing opportunities to remain self-sustaining after receiving recycling rebates.

(d) It meets other eligibility requirements established by the department.

(5) REBATES FOR QUALIFIED PROPERTY. (a) Before January 1, 1996, the department shall pay recycling rebates to recycling enterprises for qualified property placed in service in this state after December 31, 1990. The annual amount of rebates paid under this subsection may not exceed $300,000 for any one facility.

(b) The department shall make a rebate under par. (a) from the appropriation under s. 20.143 (1) (t) as a one-time payment in an amount established by the department but not less than 5% nor more than 10% of the cost of the qualified property except that if the qualified property replaces equipment or machinery used to make products from solid waste, the department shall base the amount of the rebate on the increase in the amount of solid waste used by the recycling enterprise. A rebate under this subsection may not exceed $300,000 for any one facility.

(6) REBATES FOR OTHER ACTIVITIES. (a) The department shall pay recycling rebates for types of activities selected by the department based on the potential for meeting the goals of the recycling rebate program and the state priorities established under s. 159.03 (1) (b) in effect on January 1 of the year in which the department makes the selection.

(b) For each type of activity identified under par. (a), the department shall establish the rate of payment and the total amount of recycling rebates to be paid. The department shall base the rate of payment and the total amounts of recycling rebates for each type of activity on the amount of money available to pay rebates and the determination by the department of the amount of rebates necessary to accomplish the purposes of the recycling rebate program and the state priorities established under s. 159.03 (1) (b) in effect on January 1 of the year in which the department makes the determination.

(c) The department shall make a commitment to pay recycling rebates under this subsection for a period of up to 5 years subject to the availability of funds. The department shall develop criteria for selecting the applicants to receive recycling rebates if eligible applications for any type of activity exceed the total amount set aside for that type of activity under par. (b). The department may establish a maximum payment to any applicant for a year.

(d) The department shall pay recycling rebates to each applicant selected to receive recycling rebates under this subsection after the end of each year from the appropriation under s. 20.143 (1) (t), an amount calculated by multiplying the rate established under par. (b) times the actual amount of increased use of waste by the applicant during the year.

(7) APPLICATION. The department shall, by rule, develop application procedures for the recycling rebate program. The application for a rebate shall show that the applicant satisfies the requirements of sub. (4). The application for a rebate under sub. (5) shall identify the qualified property and the facility in which it is used and state the cost of the qualified property and the date that it was placed in service. The application for a rebate under sub. (6) shall include an estimate of the amount of solid waste used by the applicant in the year for which the application is submitted, an estimate of the increased amount of solid waste that will be used by the applicant in the period for which the application is submitted and documentation to support the estimated increase in waste used.

History: 1989 a 335

560.13 Grants for tribal and community relations committees. (1) In this section:

(a) “Indian band” means any band in this state of a federally recognized tribe of American Indians.

(b) “Indian tribe” means any federally recognized American Indian tribe in this state that does not have one or more bands in this state.

(c) “Surrounding municipality” means a city, village or town that is at least partially located within a 75-mile radius of a reservation of the Indian tribe or an Indian band participating in forming and operating a tribal and community relations committee under sub. (3).

(2) The department may make a grant from the appropriation under s. 20.143 (1) (dp) to a tribal and community relations committee formed under sub. (3), if all of the following apply:
(a) The tribal and community relations committee that will receive the grant was formed and is operating in accordance with sub. (3).

(b) The amount of the grant does not exceed $10,000 or $20,000 if 2 bands are represented on the tribal and community relations committee under sub. (3) (b), unless a greater amount is permitted under sub. (5).

(c) The Indian tribe or each Indian band represented on the tribal and community relations committee applying for a grant was not represented on any other tribal and community relations committee that received a grant under this section in the same fiscal biennium in which the application is made.

(d) The proceeds of the grant will be used to fund only the projects described in the application under sub. (4) (a), except that up to 5% of the grant proceeds may be used for administrative expenses of the tribal and community relations committee.

(e) The application complies with sub. (4) (b).

(f) The proceeds of the grant will not be used to replace funds from other sources that are used for existing programs.

(g) In awarding the grant, the department considers the criteria developed under sub. (6).

(3) (a) An Indian tribe or Indian band and persons residing in one or more surrounding municipalities may jointly form a tribal and community relations committee for purposes of developing projects to improve relations between Indians and non-Indians and applying for a grant under this section to fund those projects. To be eligible to apply for a grant under this section, the committee shall consist of the following:

1. Nine individuals whom the elected governing body of the Indian tribe or Indian band participating in forming the committee recognizes as members of the Indian tribe or Indian band and selects to serve on the committee.

2. Nine individuals who each reside in a surrounding municipality, are not members of any Indian tribe or Indian band and are selected in any manner determined by the persons participating with the Indian tribe or Indian band in forming the committee.

(b) Two Indian bands may join together to form a tribal and community relations committee under this subsection with persons residing in one or more surrounding municipalities if the purposes described in par. (a), if the reservations of the Indian bands are no more than 15 miles apart. To be eligible for a grant under this section, the committee shall consist of the following:

1. Nine individuals who are selected in a manner determined by the elected governing bodies of the 2 Indian bands, except each individual shall be recognized by the elected governing body of one of the Indian bands as a member of the Indian band.


(d) Each committee formed under par. (a) shall select as cochairpersons one member who satisfies par. (a) 1 and one member who satisfies par. (a) 2. Each committee formed under par. (b) shall select as cochairpersons one member who satisfies par. (b) 1 and one member who satisfies par. (b) 2. Each committee shall determine the terms of its members, the location and frequency of meetings, the quorum and vote required to take action and any other matters necessary for the operations of the committee.

(4) (a) A tribal and community relations committee may apply for a grant under this section by submitting to the department an application, on a form prescribed by the department, that complies with par. (b) and that describes the projects which the committee proposes to fund with the grant. Each project shall be for the purpose of improving relations and increasing understanding between Indians and non-Indians residing on the reservation of the Indian tribe or each Indian band represented on the committee and in surrounding municipalities. Projects that may be funded by a grant under this section include, but are not limited to, any of the following:

1. Intercultural exchanges to improve community awareness about tribal rituals, cultural heritage and tribal history.
2. Town meetings to educate Indians and non-Indians about tribal history and resource management.
3. Communications and promotions about activities of the tribal and community relations committees.

(b) In addition to the information required under par. (a), each application for a grant under this section shall include all of the following:

1. Recommendations on how local governing bodies, the state and other persons might help improve relations between Indians and non-Indians residing on the reservation of an Indian tribe or Indian band represented on the committee and in surrounding municipalities.
2. The name and address of each committee member and proof in a form required by the department that the committee was formed and is operating in accordance with sub. (3).
3. Designation of an Indian tribe, Indian band, city, village or town which is participating on the committee and which is authorized by the committee to contract with the department to receive and administer the grant proceeds on behalf of the committee.

4. Any other information required by the department.

(c) The department shall develop an application to be used for grants under this section and furnish the application, upon request, to tribal and community relations committees formed under sub. (3).

(5) (a) The department may award a grant under this section in an amount greater than that permitted under sub. (2) (b) if all of the following occur in a fiscal biennium:

1. The total amount appropriated under s. 20.143 (1) (dp) for the fiscal biennium has not been expended.
2. Each Indian tribe or Indian band was represented on a tribal and community relations committee that received a grant under this section during the fiscal biennium, or, if each Indian tribe or Indian band was not represented, the elected governing body of each unrepresented Indian tribe or Indian band informs the department that it does not intend to participate on a tribal and community relations committee that would apply for a grant under this section during the remainder of the fiscal biennium.

(b) If the circumstances described in par. (a) occur, during the remainder of the fiscal biennium the department may award the unexpended portion of the amount appropriated under s. 20.143 (1) (dp) to tribal and community relations committees that had received grants previously in the fiscal biennium. In awarding the unexpended funds, the department shall attempt to allocate those funds equitably among tribal and community relations committees that are continuing to pursue the projects funded by a grant received under this section in the fiscal biennium or that have completed those projects and propose a new project that satisfies sub. (2) (a) and (c) to (g).

(6) The department shall develop, by rule, criteria for evaluating applications for grants under this section. The criteria shall include at a minimum all of the following:

(a) The likelihood that the projects proposed in the application will improve relations and increase understanding between Indians and non-Indians residing on the reservation of an Indian tribe or Indian band represented on the committee and in surrounding municipalities.
560.13 DEPARTMENT OF DEVELOPMENT

(b) The likelihood that the projects proposed in the application will foster economic development on the reservation of an Indian tribe or Indian band represented on the committee or in surrounding municipalities.

c) Whether financing of the projects proposed in the application is available from another source.

d) Whether the projects proposed in the application would probably not be implemented without a grant under this section.

e) Whether the projects proposed in the application serve a public purpose.

(8) This section does not apply after June 30, 1993.


560.14 Community-based economic development programs. (1) In this section:

(a) "Applicable median household income" means the greater of the following:

1. The median family income for the county where the household is located, as determined annually by the U.S. department of housing and urban development.

2. The state median income as determined by the department of health and social services under s. 46.98 (4) (a) 3.

(b) "Business incubator" means a person who operates an organization designed to encourage the growth of new businesses, if at least 2 of the following apply:

1. The organization rents space at a rate lower than the market rate in the community.

2. The organization provides shared business services.

3. The organization makes available management and technical assistance.

4. Businesses using the organization may obtain financial capital through a direct relationship with at least one financial institution.

(c) "Community-based organization" means an organization that is involved in economic development and helps businesses that are likely to employ persons.

(d) "Distressed area" means an area where at least 2 of the following apply:

1. The unemployment rate in the area is at least 150% of the state average.

2. At least 40% of the persons residing in the area are members of households that have household income levels at or below 80% of the applicable median household income.

3. The assessed value of real property in the area in the most recent assessment is less than the assessed value of that property in the assessment 2 years before the most recent assessment.

4. The area is in a location that qualifies for federal urban development action grants.

5. The percentage of households receiving aid to families with dependent children under s. 49.19 in the area is significantly higher than the percentage of households receiving aid to families with dependent children in this state.

6. In the 18 months immediately preceding the application, at least 5% of the members of the workforce in a municipality where the area is located were permanently laid off by their employer.

(f) "Municipality" means a city, village or town.

(2) (a) The department may make a grant to a community-based organization from the appropriation under s. 20.143 (1) (fg) to allow the community-based organization to do any of the following:

1. Promote the development of small businesses on a local level in distressed areas.

2. Provide assistance to businesses or entrepreneurs in distressed areas, if the department determines that the entrepreneur or business will provide jobs.

(e) An individual grant under this subsection may not exceed $30,000.

(3) (a) The department may make grants from the appropriation under s. 20.143 (1) (fg) to a community-based organization or a municipality to fund any of the following:

1. The operation of an existing business incubator.

2. Technical assistance in the process of starting a business incubator.

3. Actually starting, by construction, rehabilitation or other development, a business incubator.

(b) The department may not make a grant under this subsection unless all of the following apply:

1. Funds from the grant will be used only in distressed areas.

2. The total amount of grants under this subsection to the municipality or community-based organization do not exceed 50% of the total cost of the project for which the grant is made, unless the department determines that the area where the funds must be used under subd. 2 is in extreme financial hardship. The department may consider in-kind contributions when determining the total cost of a project under this subdivision.

3. The department considers the potential of the business incubator to help start businesses.

4. The department shall do all of the following:

(a) Develop an application to be used for grants under this section and furnish the application to applicants upon request.

(b) Promulgate rules to develop criteria for evaluating applications for grants under this section.

(c) Consistent with subs. (2) and (3), award grants under this section on a competitive basis, using the criteria developed under par. (b).

History: 1989 a 31.

560.15 Economic adjustment program. (1) The department, with the advice and assistance of the community response committees created under sub. (3), and in cooperation with the department of industry, labor and human relations, shall perform the responsibilities under sub. (2) if the following conditions are met:
(a) A business, regardless of its size or form of organization, is considering ceasing its operations or has decided to cease its operations or has ceased its operations at any place of business located in this state; is considering laying off or has decided to lay off or has laid off, whether permanently or temporarily, any of its employees at any place of business located in this state.

(b) The department has received notification of an act by a business under par. (a) from any of the following:

1. The department of industry, labor and human relations under s. 109.07 (1m).
2. The business.
3. An employee of the business or a former employee laid off by an act under par. (a).
4. A small business development center of the University of Wisconsin system.
5. A faculty member of the University of Wisconsin system.
6. An economic development coordinator of vocational, technical and adult education.

(2) Upon notification of an act by a business under sub. (1), the department shall provide assistance, or provide referrals to other persons or arrange and coordinate assistance from other persons, including federal, state or local governmental units, agencies or programs, other businesses, service organizations, educational institutions and financial institutions, to the following persons for the following purposes and upon the following conditions:

(a) A business which has performed an act under sub. (1) (a), for the purpose of enabling continued or renewed operation of the business or avoiding or rescinding temporary or permanent layoffs, if the business requests or chooses to accept the assistance of the department.

(b) One or more employees of a business, or former employees laid off by an act under sub. (1) (a), if the business has performed an act under sub. (1) (a), for the purpose of retraining the employers or former employees, matching their skills with jobs for other employers or accomplishing the transfer of ownership, control or management of a business which has decided to or has ceased operations to employers or former employees, members of the community or others, if one or more employees or former employees request or choose to accept the assistance of the department.

(c) A business or one or more employees of a business or former employees laid off by an act under sub. (1) (a), if the business has performed an act under sub. (1) (a), for any of the purposes set forth in pars. (a) and (b), if the business and one or more employees or former employees request or choose to accept the assistance of the department.

(d) A business or one or more former employers of a business laid off by an act under sub. (1) (a) or one or more employees of a business, if the business has performed an act under sub. (1) (a), for the purpose of informing the business, former employees or employees of their rights and opportunities under s. 560.16.

(3) (a) If a business, or one or more employers of a business or former employees laid off by an act under sub. (1) (a), request or accept assistance under sub. (2), the department shall send written notice thereof to the chief executive officer of the village, town or city where the business has or had its place of business.

(b) A chief executive officer receiving notification under par. (a), after consultation with the business affected, may create a community response committee which shall consist of the following members to be appointed by and serve at the pleasure of the chief executive officer:

1. A representative from the business if the business requests or accepts assistance under sub. (2).
2. A representative from the employees of the business or former employees laid off by an act under sub. (1) (a), if one or more employees or former employees request or accept assistance under sub. (2).
3. A representative from the village, town, city or county where the business has or had its place of business.
4. A representative from a local economic development organization.

(c) A committee created under par. (b) may appoint additional members to serve at the pleasure of the committee, or may otherwise request assistance from any persons, including representatives from any of the following:

1. A local office of the department.
2. A local campus of the University of Wisconsin system.
3. A county office of the University of Wisconsin extension.
4. A district vocational, technical and adult education school.
5. A regional small business development center of the University of Wisconsin system.
6. A district office of the department of industry, labor and human relations.
7. The office of the county treasurer.

(d) Each community response committee shall advise and assist the department in the performance of its responsibilities under this section.

(4) All records received or created for the purposes of this section shall be closed to public inspection if the department, the chief executive officer of a village, town or city or a community response committee determines that public inspection of the records could adversely affect the business, its employees or former employees.

(5) Each employee of the department, and each member of the community response committee, and each chief executive officer of a village, town or city and employees of his or her office shall keep secret all facts and information obtained in the course of performing their responsibilities under this section.

This subsection does not prohibit the public inspection of records to the extent permitted under sub. (4) nor of meetings in open session to the extent permitted under s. 19.85 (1) (i).

**560.16 Employee ownership assistance loans. (1) Definitions.** In this section:

(a) "Board" means the employee ownership board.

(b) "Business" means an employee-owned business or an existing business which is the subject of an application for a loan under this section.

(c) "Employee-owned business" means a business located in this state which is organized in a manner determined by the secretary to involve substantial employer participation or a cooperative organized under ch. 185 or a corporation in which the employees own the stock of the corporation through an employee stock ownership plan as defined under 26 USC 4975 (e) (7) and in which:

1. A majority of the voting rights are held by employees and any employee who has stock allocated to the employee is entitled to vote;
2. Shares are voted in such a manner that the vote of the majority of employees controls the vote of the majority of shares;
3. Voting rights on corporate matters for shares held in a trust for the employees shall pass through to those employees, at least to the extent required by the pass-through voting requirements under 26 USC 409A (e); and
4. The majority of the members of the board of directors are elected by the employees.

(d) "Employee-owned business group" means a group formed by or on behalf of employees of an employee-owned business which is considering substantial layoffs or a closing for the purpose of determining how to create new jobs, avoid layoffs or avoid the closing.

(e) "Existing business" means the assets of any business which is located in this state and which is operating or has ceased operating for not more than one year prior to the date the application is submitted under sub. (3).

(f) "Existing business group" means a group formed by or on behalf of the current or former employees of an existing business which has experienced substantial layoffs or a closing not more than one year prior to the date the application is submitted under sub. (3) for the purpose of determining the feasibility of assuming ownership or control of the existing business and operating it as an employee-owned business.

(g) "Group" means an employee-owned business group or an existing business group which has applied for a loan under this section.

(h) "Professional services" includes, but is not limited to, accounting services, engineering studies, design assistance, architectural services, appraisal services, marketing assistance, attorney services, financial packaging and employee relations services.

(2) EMPLOYEE OWNERSHIP ASSISTANCE LOANS. (a) The department may use the moneys under s. 20.143 (1) (f) to administer loans to existing business groups for a feasibility study to investigate the reorganization or new incorporation of an existing business as an employee-owned business and for professional services to implement the study.

(b) The department may not administer any loan under this section unless the board has approved the loan.

(c) The board may not approve a loan under this section unless the board has considered all of the following:

1. The number of employees affected by the considered or actual closing or layoff by the business.

2. The management capability of the group.

3. The economic impact of the considered or actual closing or layoff by the business on the community, region or state.

4. A preliminary assessment of the viability of the employee-owned business or proposed employee-owned business and, in the case of a proposed employee-owned business, the potential for a successful buy out by the group.

(3) LOAN APPLICATIONS. To apply for a loan under this section, a group shall submit an application to the department which includes:

(a) A general analysis outlining the need for a feasibility study or professional services under sub. (2) (a), including, but not limited to, such items as the number of employees affected, the economic impact on the community of a business closing and a preliminary analysis as to the feasibility of undertaking employee ownership of the business and the potential for a successful buy out by the group.

(b) A petition in support of the effort signed by at least a majority of the members of the group and a list of the names and addresses of all of the members of the group.

(c) If the application is for a loan under sub. (2) (a), a letter from a majority of the owners of the business indicating a preference to sell the business to the group if the study concludes that reorganization or new incorporation of the business which is the subject of the study as an employee-owned business is feasible. A group need not include a letter under this paragraph if the business is involved in bankruptcy or insolvency proceedings.

(d) The estimated cost and time required to conduct the feasibility study or provide the service.

(e) A description of the group's financial assets available to match the loan and a statement indicating the group's willingness to match the loan.

(f) A written commitment from a person with the recognized expertise and experience necessary to conduct the feasibility study or provide the professional services to be financed by the loan.

4. LOAN LIMITS; CONTRACT APPROVAL. (a) A loan to a group under this section may not exceed $35,000 unless the joint committee on finance, under s. 13.101 (5m), approves a specified amount exceeding $35,000.

(b) As a condition of approval of a loan to a group under this section, the board shall require that the group provide matching funds for at least 25% of the loan, except that the board may waive application of that requirement if the board determines that the group is subject to extreme financial hardship.

(c) Any contract for any feasibility study or professional services financed by a loan under sub. (2) (a) shall be subject to the approval of the board. The board may not approve such a contract unless it determines that the contractor has the expertise required to provide the necessary study or services and that the contractor's costs are consistent with existing market rates.

5. REPAYMENT. Any loan under this section is subject to the following repayment conditions:

(a) If a business is purchased or improved by a group which has received a loan under this section, the group shall repay the entire amount of the loan, with interest, in a lump sum at the closing of the purchase of the business or within one year after the date of the release of the loan by the department, whichever occurs later.

(b) If an existing business is not purchased by a group which has received a loan under this section within one year after the completion of the feasibility study, the group shall submit to the department a final report concerning the feasibility of repaying the loan.

6. STUDIES. (a) Any feasibility study of an existing business financed by a loan under sub. (2) (a) shall include:

1. An assessment of the market value and demand for any product produced by the existing business.

2. A complete evaluation of the production costs of the existing business, including, but not limited to, labor, inventory, machinery and equipment, and the application of new technology.

3. A verified statement of the financial condition and business operation of the existing business for the previous 3 years, certified by an independent public accountant.

4. A full narrative appraisal of the fair market value of the assets of the existing business by a disinterested and qualified appraiser using all 3 commonly accepted appraisal methods.

5. A comprehensive projected business plan of the proposed employee-owned business, including the proposed organizational structure and ownership arrangements.

6. The number and type of jobs to be created or preserved by the proposed employee-owned business at its start-up and for each of the 3 subsequent years.

7. An analysis of the reasons for the closing or considered closing of the existing business.

8. A plan for implementing the feasibility study, if the study concludes that reorganization or new incorporation of the existing business as an employee-owned business is feasible.

(b) The results of a feasibility study of an existing business financed by a loan under sub. (2) (a) shall be solely for the use
of the group which received the loan, except that if the group's bid to purchase the business has been withdrawn, rejected or terminated, the group shall submit a copy of the study and the results of any professional services financed by the loan to the board and the board may provide a copy of such results to any person seeking to purchase the existing business.

History: 1985 a. 29; 1989 a. 31.

560.165 Pilot export development loans. (1) Definitions. In this section:
(c) "Loan" means a pilot export development loan under this section.
(d) "Royalty" means a share of future profits from, or an interest in, a product or process.
(e) "Small business" means a business operating in this state which manufactures a product or performs a service, or both, with a potential to be exported and which, together with all its affiliates and subsidiaries and its parent company, had gross annual sales of $25,000,000 or less in the calendar year preceding the year in which it applies for a loan under this section.

(2) Loan purposes. The department may make loans to small businesses from the appropriations under s. 20.143 (1)
cc and (gr). Loans may be used for the following purposes:
(a) Engaging in foreign market research.
(b) Producing foreign language literature and foreign advertising.
(c) Obtaining technical information about exporting.
(f) Paying legal costs incurred in exporting a product or service, except for legal costs incurred in collecting delinquent accounts.
(g) Locating and establishing sales agents in foreign countries.
(h) Hiring consultants to assist in preparing a detailed export development plan.
(hm) Paying costs associated with developing new product lines, or making product modifications, to meet the demands of a foreign market.
(i) Engaging in any other activity which the department determines to be appropriate.

(3) Loans. Subject to sub. (4), the department shall give loans to small businesses which demonstrate all of the following:
(b) The product or service to be exported using loan funds has the potential for a high sales volume in specific foreign markets.
(c) The small business will maintain its operations in this state for at least 5 years after completing all activities funded by the loan.
(d) The department will give preference if the small business has not exported any product or service into any foreign market before the export activity to be funded by the loan.

(4) Loan conditions. (a) No loan may exceed $30,000.
(b) A small business receiving a loan shall expend funds or perform services, relating to export development, equal in value to at least 50% of the loan amount. A small business may, in calculating this amount, include funds expended or services performed in preparing the loan application. A small business may not include, when calculating the amount, any costs incurred before the purpose of this paragraph, moneys expended from grants received by the small business from any source.
(c) No loan funds may be used to pay for the manufacture or distribution of any product marketed, any cost incurred before the application is submitted, any entertainment cost, any employee compensation, any cost associated with furniture, any cost associated with the establishment of a foreign business office or any activity funded with public funds other than the loan.
(d) The department may make a loan to small business only if the department determines that all of the following apply:
1. The activity to be funded by the loan will retain or increase employment in this state.
2. The activity to be funded by the loan is not likely to occur without the loan.
3. Financing is unavailable from any other source on reasonably equivalent terms.

(5) Application. A small business desiring a loan under this section shall submit an application to the department containing:
(a) An export market development plan providing at least a general description of the foreign market development strategy of the small business for the 2 years following the date of application.
(b) An itemized budget of the activities of the small business which relate to export, describing the proposed disbursement of loan funds.
(c) A description of the organizational structure of the small business.
(d) 1. A financial statement certified by an independent certified public accountant as fairly representing the financial condition of the small business.
2. The department may waive the requirement under subd. 1 that the financial statement be certified.
(e) A plan for an annual evaluation and report on the effectiveness of the activities funded by the loan.
(f) A description of the potential benefits to the state's economy, through an increase in sales or the development of new jobs or both, which are likely to result from the use of the loan.
(g) An assurance that at least 50% of the export value of the product or service will be produced in this state.

(6) Repayment. (a) The department shall require a small business to repay loan principal and interest, or loan principal and interest and a royalty, into the appropriation under s. 20.143 (1) (gr), subject to par. (d).
(b) If a small business terminates its operations in this state and a loan under this section has not been fully repaid, the department may accelerate the terms of repayment under par. (4) (f). The department may request the attorney general to bring an action in any court of competent jurisdiction to enforce this paragraph. This paragraph does not affect any obligation of the small business to repay a royalty.
(c) Within a reasonable period as determined by the department, a small business shall repay into the appropriation under s. 20.143 (1) (gr) any loan funds, plus interest, not expended within 2 years after it receives the loan.
(d) The department may forgive repayment of a loan under the circumstances described in the rules promulgated under sub. (7) (f).

(7) Duties of department. The department shall do all of the following:
(a) Promote the pilot export development loan program under this section in accordance with s. 560.07 (10).
(b) Review and act on loan applications.
(c) Quarterly, monitor the progress of small businesses receiving loans.
(d) No later than January 1 annually, provide to the governor and to the standing committee dealing with economic development in each house of the legislature a report evaluating the pilot export development loan program under this section and stating all of the following:
1. The name of each small business receiving a loan.
2. The amount of each loan.
3. How each loan was used by the small business receiving it.
4. Whether activities funded by loans resulted in increased export sales for small businesses.
5. The number of jobs created as a result of the loans.
6. A procedure to coordinate the pilot export development loan program with other programs administered by the department or the department of agriculture, trade or consumer protection which deal with international trade.
7. Criteria for determining royalties in amounts which will generate sufficient revenues to fund subsequent loans.
8. Whether activities funded by loans resulted in increased exports for small businesses.
9. The number of jobs created as a result of the loans.
10. Criteria for determining interest on a loan at a competitive market rate.
11. Criteria for determining royalties in amounts which will generate sufficient revenues to fund subsequent loans.
12. Criteria for determining the period within which a small business shall repay the loan principal and interest, or the royalty, or both.
13. Criteria for determining interest on a loan at a competitive market rate.
14. Criteria for determining royalties in amounts which will generate sufficient revenues to fund subsequent loans.
15. Criteria for determining the period within which a small business shall repay the loan principal and interest, or the royalty, or both.
16. Criteria for determining interest on a loan at a competitive market rate.
17. Criteria for determining royalties in amounts which will generate sufficient revenues to fund subsequent loans.
18. Criteria for determining the period within which a small business shall repay the loan principal and interest, or the royalty, or both.
19. Criteria for determining interest on a loan at a competitive market rate.
20. Criteria for determining royalties in amounts which will generate sufficient revenues to fund subsequent loans.
(4) Loan repayment. Loans may be repaid by the department at the following rate:

(a) Ten percent of the principal of the loan or $5,000, whichever is less, during the first year of practice.

(b) An additional 12.5% of the principal of the loan or $6,250, whichever is less, during the 2nd year of practice.

(c) An additional 15% of the principal of the loan or $7,500, whichever is less, during the 3rd year of practice.

(d) An additional 20% of the principal of the loan or $10,000, whichever is less, during the 4th year of practice.

(e) An additional 42.5% of the principal of the loan or $21,250, whichever is less, during the 5th year of practice.

(5) Availability of funds; Right of action against state. (a) The obligation of the department to make payments under an agreement entered into under sub. (3) (b) is subject to the availability of funds in the appropriations under s. 20.143 (1) (fe) and (jm).

(b) If the cost of repaying the loans of all eligible applicants, when added to the cost of loan repayments scheduled under existing agreements, would exceed the total amount in the appropriations under s. 20.143 (1) (fe) and (jm), the department shall give priority in entering into new agreements to all of the following:

1. Physicians who resided in a medical shortage area prior to attending a college, university or medical school.

2. Physicians who practice exclusively in cities, villages or towns with a per capita income of less than 75% of the statewide median per capita income.

3. Physicians practicing or who agree to practice exclusively in a county, city, village or town for which financial support has been offered or provided under sub. (6).

4. Physicians practicing or who agree to practice in communities with an extremely high need for medical care, as determined by the department with the approval of the council.

(c) The department may also enter into agreements with physicians who practice psychiatry, or obstetrics and gynecology, if the department determines, with the approval of the council, that there is an unmet need for those services in a medical shortage area or on an Indian reservation or trust lands of an Indian tribe and the physician agrees to practice primarily in the medical shortage area or on an Indian reservation or trust lands.

(d) An agreement under sub. (3) does not create a right of action against the state on the part of the physician or the lending institution for failure to make the payments specified in the agreement.

(6) Local participation. The department shall encourage contributions to the program under this section by counties, cities, villages and towns. Funds received under this subsection shall be deposited in the appropriation under s. 20.143 (1) (jm).

(7) Service areas. With the approval of the council, the department may establish service areas for the purpose of sub. (1) (am).

(8) Administrative contract. From the appropriation under s. 20.143 (1) (fd), the department shall contract with the board of regents of the university of Wisconsin system for administrative services from the office of rural health of the department of professional and community development of the university of Wisconsin hospital and clinics. Under the contract, the office of rural health shall do all of the following:

(a) Provide recommendations to the department and council regarding the establishment of service areas under sub. (7).

(b) Advise the department and council on the identification of communities with an extremely high need for medical care.

(c) Advise the department and council on the identification of medical shortage areas and Indian reservations or trust lands of an Indian tribe, in which there is an unmet need for the services of physicians who practice psychiatry or obstetrics and gynecology.

(d) Assist the department to publicize the program under this section to physicians and eligible communities.

(e) Assist physicians who are interested in applying for the program under this section.

(f) Assist communities in obtaining physicians' services through the program under this section.

(g) Assist the department with the general operation of the program under this section.


560.185 Rural health development council. The rural health development council created under s. 15.157 (8) shall do all of the following:

(1) Advise the department as provided in s. 560.183 (5) (b) 4 and (c) and (7) and on other matters related to the physician loan assistance program under s. 560.183.

(2) Advise the department as it promulgates the rules required under s. 231.35 (7) for the rural hospital loan guarantee program.

(3) Make recommendations to the department on all of the following:

(a) Ways to improve the delivery of health care to persons living in rural areas of the state that qualify as medical shortage areas, as defined in s. 560.183 (1) (am).

(b) Ways to help communities evaluate the linkage between rural health facilities and economic development for purposes of determining the value of local support for rural health facilities.

(c) The coordination of state and federal programs available to assist rural health facilities.

(d) A rural health initiative for inclusion in the 1991-93 biennial budget that addresses all of the following issues:

1. Stronger coordination and maintenance of rural health services and delivery systems.

2. Development of mechanisms to reduce shortages of health care providers in rural areas.

3. Development of alternative state capital financing mechanisms for rural health facilities and services.

(4) Perform other advisory functions at the request of the secretary related to rural health development.


560.19 Hazardous pollution prevention audit grants. (1) Definitions. In this section:

(a) “Board” means the hazardous pollution prevention board created under s. 15.155 (5).

(b) “Hazardous pollution prevention” has the meaning given in s. 144.955 (1) (c).

(c) “Program” means the hazardous pollution prevention program established under s. 36.25 (30).

(2) Purposes. From the appropriation under s. 20.143 (1) (em), the board shall award hazardous pollution prevention audit grants to applicants located in this state for the following purposes:

(a) Determining the full costs of using and producing hazardous substances, toxic pollutants and hazardous waste.

(b) Identifying processes that use or produce hazardous substances, toxic pollutants or hazardous waste and the composition of the hazardous substances, toxic pollutants or hazardous waste.
560.19 DEPARTMENT OF DEVELOPMENT

(c) Identifying hazardous pollution prevention options.

(3) DEPARTMENT DUTIES. The department shall administer the program under this section. The department shall do all of the following:

(a) In consultation with the program, establish requirements for audit summaries under sub. (5) (c) and implementation summaries under sub. (5) (d). The requirements for an implementation summary shall include a description of any recommendations contained in the audit that were implemented and the reasons for not implementing any recommendations.

(b) Provide a copy of each application to the board.

(c) Review applications and recommend approval or disapproval of applications to the board, using the following criteria:

1. The likelihood that an applicant will be technically and financially able and willing to implement hazardous pollution prevention.

2. The volume and toxicity of hazardous substances, toxic pollutants and hazardous waste used or produced by an applicant.

3. The potential for others to use the information gained from an applicant’s hazardous pollution prevention audit.

4. Providing grants to a range of types of applicants.

(d) Make a grant to an applicant approved by the board.

(e) Review the audit summaries and implementation summaries submitted by recipients of grants under this section and report the results of the review to the board and to the chief clerk of each house of the legislature for distribution under s. 13.172 (2) no later than October 1 annually.

(4) APPLICATION; REVIEW REQUIRED. (a) A person seeking a grant under this section shall apply to the department.

(b) The board may not act on an application until it has been reviewed by the department.

(5) GRANTS: AMOUNT; CONDITIONS. (a) A grant may not exceed $2,500, whichever is less.

(b) No later than 30 days after selecting a person to conduct the audit, the recipient of a grant shall report the name of the person who will conduct the audit and the approximate date on which the audit will be completed to the department.

(c) No later than 60 days after an audit is completed or one year and 60 days after the awarding of the grant, whichever is earlier, the recipient shall provide the department with an audit summary that meets the requirements established under sub. (3) (a). If the recipient fails to provide the audit summary within that time, it shall repay the grant plus interest, as determined by the department. All funds received under this paragraph shall be deposited in the general fund.

(d) No later than one year after providing the audit summary, the recipient of a grant shall provide to the department an implementation summary that meets the requirements established under sub. (3) (a).

History: 1989 a. 325; 1989 a. 359 s. 381.

560.20 BUSINESS DEVELOPMENT INITIATIVE. (1) DEFINITIONS

In this section:

(a) "Community development finance company" has the meaning given in s. 234.94 (3).

(b) "Equity investment" means the purchase of common or preferred capital stock or the purchase of an option or other right to acquire common or preferred capital stock.

(c) "For-profit business" means any organization or enterprise operated on a for-profit or cooperative basis, including but not limited to a proprietorship, partnership, firm, business trust, joint venture, syndicate, corporation, cooperative or association.

(cm) "Minority group member" has the meaning given in s. 560.056 (1) (f).

(d) "Nonprofit organization" means a nonprofit corporation, as defined in s. 181.02 (8), and any organization described in section 501 (c) (3) of the internal revenue code that is exempt from federal income tax under section 501 (a) of the internal revenue code.

(e) "Person with severe disabilities" means an individual who is eligible for one or more programs or services under ch. 47 because he or she is a severely handicapped person, as defined in s. 47.01 (4).

(f) "Small business" means a for-profit business having fewer than 25 full-time employees.

(g) "Technical assistance" includes all of the following:

1. Preparation of preliminary feasibility studies, feasibility studies or business and financial plans.

2. Providing a financial package.

3. Engineering studies, appraisals or marketing assistance.

4. Related legal, accounting or managerial services.

(1m) EMPLOYMENT OPPORTUNITIES. The department shall develop a program consisting of technical assistance and grants described in subs. (2) and (3) for the purpose of assisting the expansion and creation of for-profit businesses that are expected to provide employment opportunities for persons with severe disabilities.

(2) TECHNICAL ASSISTANCE; GRANTS AND SERVICES. (a) The department may provide technical assistance to an individual, small business or nonprofit organization. In addition to or in lieu of the technical assistance provided by the department, the department may make a grant to an individual, small business or nonprofit organization from the appropriation under s. 20.143 (1) (en) to partially fund technical assistance provided to the individual, small business or nonprofit organization. Technical assistance or a grant for technical assistance provided under this paragraph shall be for the purpose of developing and planning, at the preliminary stages, the start-up or expansion of a for-profit business that is or will be located in this state.

(b) In deciding whether to provide technical assistance or make a grant under par. (a), or both, the department shall consider all of the following:

1. The likelihood that the for-profit business will actually be profitable.

2. The extent to which the expansion or creation of the for-profit business will increase employment in this state.

3. The extent to which the expansion or creation of the for-profit business is expected to create employment opportunities for persons with severe disabilities, particularly persons with severe disabilities who are minority group members.

4. The type of technical assistance needed.

(c) The amount of each grant awarded under par. (a) may not exceed $15,000. As a condition of receiving a grant, the individual, small business or nonprofit organization shall provide matching funds in an amount equal to at least 25% of the amount of the grant. The department may allow the individual, small business or nonprofit organization to satisfy the matching fund requirement by contributing, or having another person contribute on its behalf, services toward the technical assistance that have a value, as determined by the department, equal to at least 25% of the amount of the grant.

(d) The department shall do all of the following:

1. Develop an application form to be used by individuals, small businesses and nonprofit organizations seeking technical assistance and grants under par. (a) and furnish the application upon request.
2. Award grants under par. (a) on a competitive basis after evaluating applications received by the department for technical assistance and grants under par. (a).

(3) EQUITY INVESTMENTS. (a) The department may make grants to the community development finance company from the appropriation under s. 20.143 (1) (en) for use by the community development finance company in making equity investments in for-profit businesses as provided in pars. (b) and (d).

(b) A grant received by the community development finance company under par. (a) may only be used to make equity investments in a for-profit business if all of the following are satisfied:

1. Developing and planning the start-up or expansion of the for-profit business was the subject of technical assistance or a grant for technical assistance provided under sub. (2) (a).

2. The for-profit business is or will be at least 51% owned by a handicapped person, as defined in s. 47.01 (3), or by a nonprofit organization that provides services to handicapped persons, as defined in s. 47.01 (3).

3. After considering the factors under par. (c), the department recommends the for-profit business to the community development finance company as a prospect for equity investment.

4. The community development finance company approves making equity investments in the for-profit business under s. 234.965.

(c) In deciding whether to recommend a for-profit business to the community development finance company under par. (b), the department shall consider all of the following:

1. The likelihood that the for-profit business will actually be profitable.

2. The extent to which the expansion or creation of the for-profit business will increase employment in this state.

3. The extent to which the expansion or creation of the for-profit business is expected to create employment opportunities for persons with severe disabilities, particularly persons with severe disabilities who are minority group members.

4. The need for financial assistance.

(d) The community development finance company may not make an equity investment of more than $25,000 in any single for-profit business.


SUBCHAPTER II
TOURISM PROMOTION

560.21 Definitions. In this subchapter:

(1) “Corporation” means a regional tourism development corporation under s. 560.27.

(2) “Council” means the council on tourism created under s. 15.157 (2).

(3) “Region” means a tourism region under s. 560.27 (2).

History: 1975 c. 39, 163, 200; 1981 c. 349 s. 32.

560.23 Duties. (1) GENERAL DUTIES. The department shall:

(a) Stimulate, promote, advertise and publicize tourism to the state by those who live in other states and foreign countries.

(b) Promote travel by citizens of this state to this state’s scenic, historic, natural, agricultural, educational and recreational attractions.

(c) Create an accurate national and international image of the state.

(d) Encourage all tourism-related businesses to participate in available education programs.

(e) Encourage and cooperate with communities, groups and individuals in the state in pursuing the tourism promotion objectives of the department.

(f) Coordinate and stimulate the orderly and ecologically sound development of commercial tourist facilities throughout the state.

(g) Promote the growth of the tourism and recreation industry through research, planning and assistance.

(h) Annually report to the senate natural resources committee and the assembly committee on tourism the activities, receipts and disbursements of the division of tourism for the previous fiscal year.

(2) SALES. The secretary shall annually formulate, in consultation with 5 members of the council selected under s. 560.24, a statewide marketing strategy, which is a plan for marketing and promotion of the facilities and attractions of the state for the ensuing year. The department shall implement the plan. The department shall cooperate with the commercial recreation industry to assure coordination with private plans and programs, and may assist in the development and marketing of combined recreational opportunities such as package tours, convention and trade show facilities and special transportation arrangements.

(3) SERVICES. The department shall assist the consumers and the suppliers of recreational opportunities in the state. The department may:

(a) Collect and disseminate information as to the facilities, advantages and attractions of the state, including historic, scenic and other points of interest.

(b) Provide timely information regarding weather, transportation facilities, hunting, fishing, boating, motoring, snowmobiling and skiing conditions and other subjects of interest to those seeking recreational opportunities in the state.

(c) Establish, manage and operate permanent or temporary tourism information centers along major highways into the state.

(d) Provide advice and service to persons or groups engaged in the recreation industry.

(e) Conduct research into the status and needs of the recreation industry.

(f) Operate a reservations service for recreational facilities in the state.

(g) Provide planning and coordinating assistance to tour operators, convention and trade show managers.

(4) ADVERTISING. The department shall plan and conduct a program of advertising and promotion designed to attract interested persons to this state and to stimulate the enjoyment of its recreational opportunities by residents and nonresidents alike. Any contracts engaging a private agency to conduct advertising or promotion programs under this subsection shall reserve to the department the right to terminate the contract if the service is unsatisfactory to the department. The department shall encourage and coordinate the efforts of public and private organizations to publicize the facilities and attractions of the state for the purpose of stimulating their enjoyment by residents and tourists.

(5) CHEESE DISTRIBUTION. (a) The department shall distribute cheese that was donated, or purchased from donations received under par. (c), free of charge to the public each year from the 2nd to last Monday in May to the first Monday in September at each tourist information center operated by the department in this state except the tourist information center located in Madison.

(b) Cheese distributed under par. (a) shall be in packages of one ounce or less and shall be manufactured in Wisconsin.
(c) The department shall accept cheese, and refrigeration
equipment and gifts, grants, bequests and devises, for the
purpose of implementing this subsection. If there is an
insufficient amount of cheese available to implement this
subsection, the department shall contact potential donors for
donations. The department shall return any surplus cheese to
the donor.


560.24 Council on tourism. (1) The council shall advise the
secretary on matters relating to tourism. Five members of the
council shall assist the secretary in formulating a statewide
marketing strategy. The 5 members shall be selected by a vote
of the council on tourism from the members, other than ex oficio
members, of the council on tourism.

(2) The council shall develop a plan to assist and encourage
private companies located in this state to promote this state in
their advertisements. Upon the adoption of a plan by the
council, the secretary shall consider implementing the plan.

(3) The council shall consider the use of famous residents
and former residents of this state in the tourism marketing
strategies.

History: 1987 a. 1.

560.25 Offices. The department may establish tourism of-
ices, within or without the state, as necessary to carry out its
duties. Wisconsin residency may not be required of classified
employees staffing tourism offices located outside the state.

History: 1975 c. 39, 163, 200.

560.26 Film promotion. (1) In this section, “film” means
any product created using any technology for the recording,
storage and reproduction of audiovisual material.

(2) The department shall encourage persons to produce
films which will enhance the image of this state and its
communities and countryside. To carry out this purpose, it
shall:

(a) Prepare and distribute promotional and informational
materials identifying factors which make it desirable to
produce films in this state and describing the services available
from local and state governmental units and from the
private sector in this state.

(b) Help persons secure licenses and permits, and provide
other appropriate services, related to film production.

(c) Help persons obtain cooperation from local, state and
federal governmental units and from the private sector in
order to produce films.

(d) Coordinate its activities with the activities of similar
bodies created by local governmental units in this state.

(3) It may apply for, receive and spend grants and
donations to fund its operations.

History: 1987 a. 27, 403.

560.27 Regional tourism development corporations. (1) A
regional tourism development corporation is a nonprofit
corporation organized under ch. 181 to promote the tourism
and commercial recreation industry of a tourism region.

(2) The department shall, upon review by the council,
adopt rules dividing the state into not less than 6 nor more
than 10 tourism regions, each consisting of one or more entire
counties.

(3) No more than one corporation may represent a tourism
region. If 2 or more corporations, each meeting the require-
ments of this section, seek to do so, the department, upon
advice of the council, shall select the corporation judged most
effective and representative.

(4) Membership in a corporation shall be open to all
counties, cities, villages and towns in the region, to all persons
residing or doing substantial business in the region for any
significant portion of the year and to all associations or
groups of such persons. The articles or bylaws of the
corporation may set forth classes of members for the purpose
of determining equitable membership fees and each member
shall have equal voting and other rights with all other
members of such class. The department may promulgate
rules establishing additional requirements in order to ensure
that each corporation is open to maximum participation by
all segments of the recreation industry in the region it
represents. Each corporation shall select a descriptive name
for the region it represents and submit such name for review
and approval by the secretary.

(5) A corporation which receives funding under s. 560.29
shall keep its books and records in the manner required by
departmental rules. The books and records shall be open to
the public and subject to inspection and copying by the staff
of the legislative audit bureau and legislative fiscal bureau.

History: 1975 c. 39, 163, 200; 1979 c. 361 s. 122.

560.29 Cooperative marketing and advertising. (1) Alloc-
atation formula. The department shall promulgate rules al-
locating cooperating advertising funds equitably among the
tourism regions. Such rules shall provide that not less than
one-third of the funds set aside for the execution of functions
under this section shall be allocated for qualified projects
initiated by corporations. If any region or corporation fails
to initiate sufficient projects to exhaust its allocation, the
department may distribute such funds to other applicants in
such manner as it deems equitable.

(2) Eligibility. Any public or private organization not
organized or incorporated for profit may apply to the depart-
ment for cooperative advertising funds under this section.
Prior to applying for such funds, each prospective applicant
shall have submitted, at the time and in the manner provided
by departmental rule, a plan and budget specifying the media
to be used, the market to be approached, the facilities and
attractions to be promoted and the applicant’s estimated
expenditures and receipts for the various projects within the
plan. If such plan is coordinated with the statewide market-
ing strategy, the department shall approve it and the submit-
ting organization shall be eligible to apply for cooperative
funds under this section.

(3) Written agreements. Each cooperative promotion
project shall be implemented by a written agreement between
the department and the corporation or other organization,
which shall specify at a minimum:

(a) The name, address and contact person for the applicant
and its advertising agency, if any.

(b) A description of the project, including the media to be
used, the date or inclusive dates and the geographic market to
be reached.

(c) An itemized statement of the estimated total costs of the
project.

(d) An itemized statement of the revenues accruing to the
applicant from the project through advertising, contributions
and other sources.

(4) Limitations. (a) No state funds may be released for a
project which is not included within an advertising plan and
budget submitted by a corporation or other organization and
approved by the department.

(b) No funds may be released prior to the satisfactory
completion of the project in accordance with the agreement
concluded under sub. (3).

(c) Funds released in any given project may not exceed
50% of the total project costs, less that portion of the
amounts recovered by the applicant through the sale of
advertising or other promotional considerations in conne-
tion with the project which exceeds 50% of the total project costs. 

(d) No funds may be used to compensate any officer or employee of the applicant for salaries or expenses. 

(c) No name or picture of any living state or local public official or candidate for public office may be used in any project for which state funds are received under this section. 

(f) No payments may be released except upon presentation of receipted vouchers for project expenditures by the applicant, together with such other documentary evidence substantiating payments and the purposes for which the payments were made as the departmental rules require. 

(g) The department may promulgate rules imposing additional requirements to ensure that public funds are used to promote the maximum number of attractions and facilities. 

History: 1975 c. 39, 163, 200

560.31 Heritage tourism program. (1) In this section: 

(a) "Heritage tourism" means tourism that has as its primary object the enjoyment of historic and prehistoric resources. 

(b) "Heritage tourism pilot program" means a 3-year program offered by the national trust for historic preservation for the purpose of promoting heritage tourism and in which a state may participate if selected by the national trust for historic preservation. 

(c) "Political subdivision" means a county, city, village or town. 

(2) The department shall establish and administer, in consultation with the historical society, a heritage tourism program to coordinate state and local participation in the heritage tourism pilot program and to assist political subdivisions in assessing the resources available for heritage tourism, analyzing current interest in heritage tourism and developing and implementing plans to increase heritage tourism. The department shall do all of the following: 

(a) Enter into contracts to obtain heritage tourism consulting services provided by the national trust for historic preservation. 

(b) Employ, in the state classified service, staff for the state's participation in the heritage tourism pilot program. 

(c) With the assistance of the committees created by the secretary under sub. (3), develop a plan establishing objectives for the state's participation in the heritage tourism pilot program. 

(d) Together with the national trust for historic preservation select, upon application, 4 areas of the state to be the subject of the state's participation in the heritage tourism pilot program. Each area selected may consist of any part or all of one or more political subdivisions. 

(e) Provide information and technical assistance to political subdivisions that are not selected to be the subject of the state's participation in the heritage tourism pilot program. 

(f) Upon the conclusion of the state's participation in the heritage tourism pilot program, submit to the governor and to the chief clerk of each house of the legislature for distribution under s. 13.172 (2), a report summarizing and evaluating the heritage tourism pilot program. 

(3) The secretary shall exercise his or her authority under s. 15.04 (1) (c) to create one or more committees to advise the department on issues related to the state's participation in the heritage tourism pilot program. The secretary shall create a sufficient number of committees, as determined by the secretary, to address each major type of heritage tourism that is the focus of the state's participation in the heritage tourism pilot program. The secretary shall appoint at least 2 members of each committee created under this subsection from a list of names submitted by the director of the historical society. 

History: 1989 a. 237.

SUBCHAPTER III

PERMIT INFORMATION CENTER

560.41 Definitions. In this subchapter: 

(1) "Center" means the permit information center operated by the department. 

(2) "Permit" means any approval of a regulatory agency required as a condition of operating a business in this state. 

(3) "Regulatory agency" means any state agency responsible for granting a permit. 

History: 1983 a. 91.

560.42 Responsibilities. (1) PERMIT EXPEDITING. (a) The center shall expedite the process of applying for permits, of reviewing and making determinations on permit applications and of issuing permits as follows: 

1. The center shall discharge its responsibilities under sub. 

2. in a manner designed to expedite the process. 

2. Upon request by a person applying for a permit and to the extent possible, the center shall resolve misunderstandings between the person and the appropriate regulatory agency and shall prevent or mitigate delays in the process. 

3. If the center determines that it is unable to resolve misunderstandings or prevent or mitigate delays under subd. 2, the center shall request the assistance of the secretary and the head of the appropriate regulatory agency. 

4. If the center determines that the secretary and head are unable to resolve misunderstandings or prevent or mitigate delays under subd. 3, the center shall request the assistance of the governor. 

(b) The center shall give priority to businesses new to this state and to businesses expanding within this state in providing assistance under par. (a). 

(c) The center shall maintain records identifying each person requesting assistance under par. (a) and setting forth assistance rendered and results achieved. 

(2) PERMIT INFORMATION. (a) The center shall assist any person requesting information on which permits are required for a particular business activity or on the application process, including criteria applied in making a determination on a permit application and the time period within which a determination will be made. This assistance may include both: 

1. Arranging a meeting between the person and the staff of the appropriate regulatory agency to enable the person to obtain information from the agency. 

2. Obtaining information and permit applications from the regulatory agency and providing the information and appropriate permit applications to the person. 

(b) If a person receives assistance under this subsection and applies for a permit and if the person requests, the center shall check periodically on the status of the permit application and report the status to the person. 

(2m) ADVOCACY. The center shall provide advocacy services before regulatory agencies on behalf of permit applicants. These services shall include monitoring the application approval process to ensure that permits are granted in the shortest amount of time possible consistent with the substantive requirements established by rule or law. 

(3) ASSISTANCE BY CENTER. (a) The center may not charge any person for services provided under this subchapter. 

(b) The center may refer to the appropriate regulatory agency, without giving further assistance, any person seeking
560.42 DEPARTMENT OF DEVELOPMENT

information or assistance on a permit under chs. 186, 215, 217, 220 to 224, 441 to 459 and 600 to 646.
(c) Advice, assistance or information rendered by the center under this subchapter does not relieve any person from the obligation to secure a required permit.
(d) The center shall not be liable for any consequences resulting from the failure to issue or to seek a permit.
(4) PROMOTION OF ASSISTANCE. (a) The center shall maintain and publicize the availability of a toll-free telephone line available to in-state callers to the center.
(b) The center shall seek to explain, promote and publicize its services to the public and shall provide information on its services for inclusion in any public informational material on permits provided by regulatory agencies.
(c) The center shall, in its efforts under pars. (a) and (b), clearly represent that its services are advisory, informational and facilitative only.
(5) ANNUAL REPORT. (a) Report. On or before July 1, 1985, and every January 1 thereafter, the center shall submit to the chief clerk of each house of the legislature, for distribution to the appropriate standing committees under s. 13.172 (3), a report containing the information required under pars. (a) and (b).

(AM) PERMIT SIMPLIFICATION. Based on the experience of the center in assisting persons and discussions with regulatory agencies, the center shall submit a report containing recommendations for the legislature, governor, public records and forms board and regulatory agencies concerning all of the following:
1. Improving permit application forms.
2. Eliminating unnecessary or duplicative permit requirements.
3. Simplifying the process of applying for permits, of reviewing and making determinations on permit applications and of issuing permits.
(b) Record of assistance. Based on the experiences of the center in assisting persons and on reports received under s. 227.116 (4), the center shall prepare information for the legislature, governor, public records and forms board and regulatory agencies which shall include all of the following:
1. The number of persons assisted.
2. The kinds of assistance provided.
3. The number of occasions when regulatory agencies exceeded the time period specified by rule or law for reviewing and making determinations on permit applications.
4. An evaluation of why the regulatory agencies exceeded the time periods on the occasions specified in subd. 3 and an explanation of how the agencies intend to avoid exceeding the time periods in the future.
(6) PERMIT CONSOLIDATION. In its first annual report submitted under sub. (5), the center shall include a study of the feasibility and desirability of providing consolidated or multiple permit application forms or consolidated hearings on consolidated or multiple permit application forms.

560.43 Responsibilities of regulatory agencies. (1) INTER-AGENCY COOPERATION. Each regulatory agency shall:
(a) Designate a staff person to coordinate regulatory agency cooperation with center staff, provide information to center staff on the permit process and direct center staff to appropriate staff within the regulatory agency.
(b) Cooperate to the extent possible with center staff and respond promptly to requests for assistance in expediting and requests for information on the permit process under s. 560.42.
(c) Include material provided by the center under s. 560.42 (4) in any public informational material on permits it provides.
(d) Maintain responsibility for interpreting the requirements of and granting or denying its permits.
(e) In reviewing a submitted application for a permit, notify the applicant of all reasons the application is incomplete or incorrectly submitted at the first time the agency returns the application to the applicant.
(2) PREAPPLICATION MEETINGS. Each regulatory agency shall provide an opportunity for a preapplication meeting with its staff to any person interested in applying for a permit upon request by the person or the center, and shall comply with the following requirements:
(a) The regulatory agency shall conduct preapplication meetings in an informal manner.
(b) In any preapplication meeting, the regulatory agency shall identify all permits required by the regulating agency for a business activity, describe the steps and identify the time period for each step in the permit process and identify potential problems in the process.
(d) The regulatory agency shall invite participation by center staff in preapplication meetings when appropriate.
(e) The regulatory agency shall publish the availability of preapplication meetings to persons contacting them about permits.

History: 1983 a. 91.

SUBCHAPTER IV

ENTREPRENEURIAL ASSISTANCE NETWORKS

NOTE: 1987 Wisconsin Act 320, which created subchapter IV, contains a prefatory note explaining the Act.

560.51 Definitions. As used in this subchapter:
(1) “Agency” has the meaning given in s. 13.62 (2).
(2) “Entrepreneurial assistance program” means a program that directly or indirectly assists an entrepreneur who is starting a business which has significant growth potential, as evidenced by the potential ability to attract and receive venture capital financing, by doing any of the following:
(a) Educating the entrepreneur about starting a business.
(b) Evaluating the business’ proposed product or service.
(c) Preparing a business plan acceptable to investors.
(d) Assembling a team of managers.
(e) Securing initial and subsequent financing.
(f) Providing ongoing managerial assistance and monitoring compliance with the business plan after the start-up of the business.
(3) “Intermediary” means either a person who provides continuing assistance or services to an entrepreneur who is starting a business with significant growth potential, as evidenced by the potential ability to attract and receive venture capital financing, or a consultant who works with such an entrepreneur on a specific task, such as market evaluation, manufacturing techniques or product design.
(4) “Intermediary assistance program” means a program that directly or indirectly trains or assists an intermediary in developing or using skills necessary to serve an entrepreneur.
(5) “Metropolitan area” means an urban area and surrounding territory in this state that includes at least one city or village with a population of 25,000 or more.
(6) “Network” means an organized arrangement for exchanging materials, information and services among entrepreneurs, intermediaries, institutional venture capital invest-
DEPARTMENT OF DEVELOPMENT 560.60

(2) Ensuring that individuals assisting entrepreneurs and intermediaries have the training necessary to provide adequate assistance.

(3) Ensuring that existing and new entrepreneurial assistance programs and intermediary assistance programs are matched to the needs of the entrepreneurs and intermediaries.

(4) Ensuring that agencies and other persons which provide entrepreneurial assistance programs and intermediary assistance programs understand the responsibilities of the agencies which provide entrepreneurial assistance programs and intermediary assistance programs.

History: 1987 a. 320.

560.55 Evaluation and report. (1) The department shall prepare an evaluation of the effectiveness of entrepreneurial assistance programs and intermediary assistance programs offered in this state. The department shall develop appropriate criteria and collect and analyze relevant information as a basis for the evaluation.

(2) No later than January 1 of each odd-numbered year, the department shall submit to the governor and to the chief clerk of each house of the legislature, for distribution to the legislature under s. 13.172 (2), a report containing the evaluation prepared under sub. (1) and describing the result of the department’s activities under s. 560.54 since the period covered in the previous report. The department may combine this report with other reports published by the department. The report may include recommendations for legislative proposals to change the entrepreneurial assistance programs and intermediary assistance programs.

History: 1987 a. 320.

SUBCHAPTER V

WISCONSIN DEVELOPMENT FUND

560.60 Definitions. In this subchapter:

(1e) “Applied research” means research intended to develop processes or products that may have a commercial application.

(1m) “Biotechnology” means technology related to life sciences.

(1s) “Board” means the development finance board created under s. 15.155 (1).

(2) “Business” means a company located in this state, a company which has made a firm commitment to locate a facility in this state or a group of companies at least 80% of which are located in this state.

(3) “Consortium” means an association of a business and a higher educational institution, which association is subject to an agreement complying with this subchapter.

(4) “Eligible recipient” means a business, small business, consortium, governing body or nonprofit business development organization.

(4m) “Eligible researcher” means a person who conducts research and is associated with a higher educational institution.

(6) “Governing body” means a county board, city council, village board, town board, regional planning commission or transit commission under s. 59.967 or 66.943.

(8) “Higher educational institution” means any of the following:

(a) The university of Wisconsin system.

(b) An institution which is located in this state and offers a post-baccalaureate or professional degree program.

(10) “Job” means a position providing full-time equivalent employment for one individual for one year, beginning after a
project is completed. “Job” does not include initial training before an employment position begins.

(11) “Major economic development project” means a project to which any of the following applies:
   (a) The project is necessary to retain a significant number of jobs in a political subdivision.
   (b) The project is necessary to significantly increase the number of jobs in a political subdivision.
   (c) The project will lead to significant capital investment in this state by a business.
   (d) The project will make a significant contribution to the economy of this state.

(12) “Nonprofit business development organization” means a housing and community development authority created under s. 66.4325(1), redevelopment corporation, as defined in s. 66.405(3)(a), redevelopment authority created under s. 66.431(3), community development corporation, as defined in s. 234.94(2), or any nonprofit organization whose primary purpose is to promote the economic development of a particular area or region in the state and whose governing body is composed, in part, of representatives of the business community.

(13) “Political subdivision” means a county, city, town or village.

(14) “Project” means a business development that increases the productivity of a business or its employees in this state, leads to significant capital investment in a business in this state, leads to the retention of existing jobs in this state or creates new jobs in this state, or a study under s. 560.64(1).

(15) “Small business” means a business operating for profit, with 250 or fewer employees, including employees of any subsidiary or affiliated organization.

(16) “Technically oriented business” has the meaning specified in s. 560.90.

(17) “Technology” includes biotechnology.

(18) “Technology-based incubator” means a facility that provides a new or expanding technically oriented business with all of the following:
   (a) Office and laboratory space.
   (b) Shared clerical and other support service.
   (c) Managerial and technical assistance.


560.605 Grant and loan criteria; generally. (1) The board may award a grant or loan under s. 560.61 upon the receipt and consideration of an application by an eligible recipient for a project under ss. 560.62 to 560.66, if the board determines all of the following:
   (a) The project serves a public purpose.
   (b) The project will retain or increase employment in this state.
   (c) The project is not likely to occur without the grant or loan.
   (d) Financing is unavailable from any other source on reasonably equivalent terms.
   (e) The eligible recipient receiving the grant or loan will contribute, from funds not provided by this state, whichever of the following applies:
      1. Except as provided under subd. 2 and s. 560.68(6), not less than 25% of the cost of the project.
      2. For grants and loans under s. 560.63, not less than 50% of the cost of the project excluding costs described in s. 560.63(3).
      3. For grants and loans under s. 560.64, not less than 50% of the cost of the project.
   (f) The project will lead to significant capital investment in this state by a business.
   (g) The project will make a significant contribution to the economy of this state.
   (h) The project will not displace any workers in this state.

(2) The board shall consider all of the following before awarding a grant or loan to an eligible recipient for a project under ss. 560.62 to 560.66:
   (a) The extent to which the project will retain or increase employment in this state.
   (b) The extent to which the project will contribute to the economic growth of this state and the well-being of the residents of this state.
   (c) Whether the project will be located in an area of high unemployment or low average income.
   (d) The financial soundness of the business or nonprofit business development organization.
   (e) The intention of the eligible recipient to repay the grant or loan.

(3) The board may award a grant for applied research in technology upon the receipt and consideration of an application from an eligible researcher under s. 560.665, if the board determines all of the following:
   (a) That the proposed applied research has long-term commercial potential.
   (b) That the proposed applied research is scientifically sound and likely to result in successful commercial applications.
   (c) That the proposed applied research will potentially benefit the economy of this state.
   (d) That the proposed applied research will potentially benefit residents of this state.
   (e) If the application is for a grant under s. 560.665(2), that there is potential for support for the proposed applied research from businesses in this state.
   (f) If the application is for a grant under s. 560.665(3), that there is evidence of support for the proposed applied research from businesses in this state.
   (g) That there is some potential for receiving additional funds to support the proposed applied research project from other sources.
   (h) That the qualifications and relevant experience of the eligible researcher and, if the application is for a grant under s. 560.665(3), the qualifications and relevant experience of the research team organized by the eligible researcher are sufficient to carry out the proposed applied research.
   (i) That the project is not likely to occur without the grant.
   (j) Funds from the grant or loan under s. 560.665 will not be used to pay overhead costs or to replace funds from any other source.
   (k) The applicability of other criteria established by the board.

(4) The board shall give priority for grants or loans under this section to eligible recipients that certify that they use or will use techniques or processes that reduce or eliminate the use of chlorofluorocarbons, halons or other compounds or substances with ozone depletion weights, as set out in 40 CFR part 82 appendix A, of 0.1 or more.

History: 1987 a. 27, 399; 1989 a. 31, 335.

560.61 Wisconsin development fund. At the request of the board, the department shall do all of the following:

(1) Make a grant or loan to an eligible recipient for a project that meets the criteria for funding under s. 560.605(1)
560.62 Technology development grants and loans. (1) The board may award a technology development grant or loan under s. 560.61 to a consortium to fund technical research intended to result in the development of a new, or the improvement of an existing, industrial product or process.

(2) The board may not award a technology development grant or loan unless the consortium seeking the grant or loan first enters into a written agreement regarding all of the following:
   (a) The ownership of any patents or licenses which result from the technical research.
   (b) Dissemination of information relating to the technical research.
   (c) Responsibilities of persons conducting the technical research.

(3) Funds expended or encumbered in any fiscal year for grants and loans under this section may not exceed 40% of the total budgets of all technical research projects awarded grants or loans under this section in that fiscal year.

(4) In each biennium, the board may expend or encumber up to a total of 1% of the moneys appropriated under s. 20.143 (1) (c) for that biennium for any of the following:
   (a) Evaluations of proposed technical research projects.
   (b) Grants to small businesses for preparing proposals for the federal small business innovative research program under 15 USC 638.
   (c) Evaluations of applications for proposed applied research grants under s. 560.665.


560.625 Research grants and loans. The board may award a research grant or loan under s. 560.61 to a small business to fund research having a potential commercial application. The total amount of grants and loans made under this section may not exceed $300,000 in any fiscal year.

History: 1987 a 27, 399.

560.63 Customized labor training grants and loans. (1) The board may award a grant or loan under s. 560.61 to a business to fund a labor training program which provides state residents with job training in new technology and industrial skills in order to meet the staffing needs of a business, if the training is not available through existing federal, state or local resources except as provided in sub. (4).

(2) Any business requesting a customized labor training grant or loan shall guarantee to the board that the business shall provide a job in this state to all persons who successfully complete the labor training program funded by the grant or loan.

(3) The board may not award a customized labor training grant or loan to finance any of the following costs incurred by a vocational, technical and adult education district or by a public secondary or postsecondary institution:
   (a) The cost, incurred before the beginning of the labor training program, of recruiting program instructors.
   (b) The cost of developing a labor training program curriculum.
   (c) The cost of recruiting, screening and counseling program trainees.
   (d) The cost of a financial audit.
   (e) The cost of renting instructional equipment and training facilities owned or leased by the district or institution, unless the equipment or facilities are rented only for the customized labor training program.

(4) The contribution required under s. 560.605 (1) (e) 2 may consist of funding or of in-kind contributions. Not more than 20% of the contribution of a business may consist of funding which the business receives under the federal job training partnership act, 29 USC 1501 to 1781.

History: 1987 a 27.

560.64 Technology-based incubator grants and loans. (1) The board may award a grant not exceeding $5,000 under s. 560.61 to a nonprofit business development organization to fund a feasibility study of the need for and the initial design of a technology-based incubator in a particular region of this state.

(2) The board may award a grant or loan not exceeding $250,000 under s. 560.61 to a nonprofit business development organization to fund the initial development and operation of a proposed technology-based incubator, including equipment purchases, building acquisition and rehabilitation and staff costs, after considering all of the following:
   (a) The qualifications of the technology-based incubator’s management and staff.
   (b) The quality and amount of proposed managerial and technical assistance services that will be provided to businesses using the technology-based incubator.
   (c) The support and involvement of local businesses and the local financial community.
   (d) The cost-effectiveness of the technology-based incubator.
   (e) The effect of the technology-based incubator on the local economy and the community in which it is located.
   (f) The effect of the technology-based incubator in facilitating the transfer of technologies developed in basic and applied research programs at one or more higher educational institutions to one or more businesses for commercialization.
   (g) The financial viability of the proposed technology-based incubator.

(3) The board may award a grant or loan under sub. (2) to a nonprofit business development organization that has not received a grant under sub. (1).

(4) The department shall provide ongoing assistance to technology-based incubators in this state, including resource and educational materials, seminars and other activities consistent with the department’s responsibilities under subch. IV.

History: 1989 a 31.

560.65 Recycling loans. (1) In this section, “postconsumer waste” has the meaning given in s. 159.01 (7).

(1m) (a) Subject to par. (b), the board may award a loan not exceeding $750,000 under s. 560.61 to a new or expanding business to fund any of the following:
   1. The production of a product made from one or more materials recovered from postconsumer waste or of equipment necessary to make the product.
   2. The establishment or expansion of a diaper service, as defined in s. 234.67 (1) (am).

(b) The board may not award a loan under par. (a) 1 unless it determines that the production funded is consistent with the priorities established under s. 159.03 (1) (b) for the development of markets for materials recovered from solid waste in effect on January 1 of the year in which the business
submits a complete application for a loan under this section to the department.

(2) A business may use the proceeds of a loan under this section for capital expenses or working capital expenses.

History: 1989 a. 335

560.66 Major economic development projects. (1) The board may award grants and loans under s. 560.61 to eligible recipients for any project which is not eligible for a grant or loan under ss. 560.62, 560.625, 560.63 and 560.64, if the board determines that the project is a major economic development project and considers all of the following:

(a) The number of jobs which the major economic development project will cause to be retained or increased in a political subdivision.

(b) The value of the capital investment which the eligible recipient will make in the major economic development project.

(c) The value of the expenditures required for local infrastructure relating to the major economic development project.

(d) The immediate and continuing effects of the major economic development project upon the affected political subdivisions within which it will be located.

(2) In awarding grants and loans under this section, the board may consider the effects of the project upon jobs, school, transportation and law enforcement services and facilities.

History: 1987 a. 27, 399; 1989 a. 31

560.665 Applied research in technology. (1) The board may award grants to a higher educational institution to support applied research in technology by eligible researchers.

(2)(a) Subject to par. (b), the board may award grants to fund all of the following activities by eligible researchers:

1. Organization of a research team to conduct applied research in technology.

2. Preparation of a plan providing the details of a proposal for applied research in technology.

3. Assessment of the support of businesses in this state for the proposed applied research.

4. Other activities that the board determines are appropriate.

(b) No grant awarded under this subsection may exceed $25,000. The board may not make more than one grant under this subsection in connection with the same applied research proposal.

History: 1989 a. 31, 359.

560.68 Administration. (4) The board shall develop a policy relating to obtaining reimbursement of grants and loans provided under this subchapter. The policy may provide that reimbursement shall be obtained through full repayment of the principal amount of the grant or loan plus interest, through receipt of a share of future profits from or an interest in a product or process, or through any other appropriate means.

(5) The department, with the approval of the board, shall develop procedures to evaluate applications, monitor project performance and audit grants and loans awarded under this subchapter.

(b) If appropriate, the board may require that more than 25% of the cost of any project or category of projects be paid from funds not provided by this state.

History: 1987 a. 27.

560.685 Rules. The department may not promulgate a rule under this subchapter without first considering the recommendations of the board regarding the proposed rule.

History: 1987 a. 27.

SUBCHAPTER VI
DEVELOPMENT ZONE PROGRAM

560.70 Definitions. In this subchapter:

(1) "Business incubator" means a person who operates a facility designed to encourage the growth of new businesses, if at least 2 of the following apply:

(a) Space in the facility is rented at a rate lower than the market rate in the community.

(b) Shared business services are provided in the facility.

(c) Management and technical assistance are available at the facility.

(d) Businesses using the facility may obtain financial capital through a direct relationship with at least one financial institution.

(2) "Development zone program" means the program administered under this subchapter.

(3) "Indian reservation" has the meaning given in s. 139.30.

(4) "Local governing body" means the governing body of one or more cities, villages or towns or the elected governing body of a federally recognized American Indian tribe or band in this state.

(5) "Metropolitan statistical area" means a federal standard metropolitan statistical area but does not include areas located within Indian reservations.

(6) "Target population" means the residents of a development zone and persons who are members of targeted groups for the purposes of the credit under ss. 71.07 (2di), 71.28 (1di) and 71.47 (1di).

(7) "Tax benefits" means the development zones investment credit under ss. 71.07 (2di), 71.28 (1di) and 71.47 (1di), the development zones property credit under ss. 71.07 (2di), 71.28 (1di) and 71.47 (1di), the development zones location credit under ss. 71.07 (2di), 71.28 (1di) and 71.47 (1di), the development zones sales tax credit under ss. 71.07 (2ds), 71.28 (1ds) and 71.47 (1ds) and the additional 5% credit under ss. 71.28 (4) and 71.47 (3).

560.71 Designation of development zone. (1) The department may designate an area as a development zone if all of the following apply:
(a) A local governing body nominates the area as described in s. 560.72.
(b) The department has evaluated the local governing body's application as described in s. 560.725.
(c) The department approves the development zone plan submitted under s. 560.73.
(cm) The department has complied with s. 560.723.
(d) The area meets the applicable requirements under s. 560.735 or 560.737.
(e) The area fulfills 2 of the following requirements:
1. The unemployment rate in the area is at least 150% of the state average for the 18 months immediately preceding the application.
2. At least 40% of the persons residing in the area are members of households that have household income levels at or below 80% of the statewide median household income.
3. The assessed value of real property in the area in the most recent assessment is less than the assessed value of that property in the assessment 2 years before the most recent assessment.
4. The area is in a location that qualifies for federal urban development action grants.
5. The percentage of households receiving aid to families with dependent children under s. 49.19 in the area is significantly higher than the percentage of households receiving aid to families with dependent children in this state.
6. In the 18 months immediately preceding the application, at least 5% of the members of the workforce in the city, village or town governed by the governing body submitting the application were permanently laid off by their employer.
(2) In determining whether an area meets the requirements under sub. (1) (e) or s. 560.735, the department may rely on any data provided by the local governing body which the department determines is relevant.
(3) The department shall do all of the following:
(a) Determine the number of development zones designated under sub. (1) but may not designate more than 12 development zones.
(b) Divide the number of development zones as evenly as possible between metropolitan statistical areas and areas that are not metropolitan statistical areas.
(c) Designate at least one development zone that is entirely within a 1st class city.
2. Designate at least 2 development zones that are each at least partially within an Indian reservation.
History: 1987 a. 328; 1989 a. 31, 336
560.72 Application by local governing bodies. (1) A local governing body may nominate an area as a development zone, if the governing body does all of the following:
(a) Holds at least one public hearing on the issue of designating the area as a development zone.
(b) Adopts a resolution or ordinance authorizing it to nominate the area under this section and to develop a development zone plan under s. 560.73 (1).
(2) A local governing body may nominate the area as a development zone by submitting an application to the department in a form prescribed by the department. The application shall include all of the following:
(a) A copy of the ordinance or resolution authorizing the local governing body to nominate the area as a development zone.
(b) Transcripts of the public hearing under sub. (1) (a).
(c) Evidence that the area meets at least 2 of the criteria under s. 560.71 (1) (e), including data on the requirements the area does not meet.
(d) Evidence that the area meets the applicable requirements of s. 560.735.
(e) A description of the land use patterns in the area including:
1. A detailed map of the area.
2. Information about vacant buildings or land available for development.
(f) A description of past and present economic development activities in the area under local, state or federal programs.
(g) A description of the local governing body's goals for the economic development of the area.
(h) An assessment of the effect of making the area a development zone on jobs available to the targeted population.
(i) Any other information required by the department.
(j) Any other information the local governing body considers relevant.
(3) Two or more local governing bodies may submit a joint application nominating a single area as a development zone, subject to s. 560.735 (2).
(4) The governing body of a county may submit an application jointly with a local governing body of a city, village, town or Indian reservation located in the county, if the county complies with sub. (1).
(5) The department may permit a local governing body to revise an application that the department determines is inadequate or incomplete.
History: 1987 a. 328
560.725 Review of boundary. The department shall notify the joint committee on finance in writing of any boundary proposed for an area nominated as a development zone. The department may designate the proposed boundary if, within 14 days after the notification, the joint committee on finance does not schedule a meeting for the purpose of reviewing the proposed boundary. Any meeting under this section shall be scheduled by the joint committee on finance within 30 days after receiving the initial notification of the department. If the joint committee on finance schedules a meeting for the purpose of reviewing the boundary of the area, the department may not approve the boundary without the approval of the joint committee on finance.
History: 1987 a. 328
560.725 Evaluation by department. (1) The department shall evaluate applications received under s. 560.72 (2) to (4) and development zone plans received under s. 560.73 (1) and (2) according to the following criteria:
(a) The extent of poverty, unemployment and other factors contributing to general economic hardship in the area.
(b) The prospects for new investment and economic development in the area.
(c) The local governing body's proposal for the use of existing economic development programs and other resources to increase investment and economic development in the area.
(d) The local governing body's plans to do all of the following:
1. Improve services in the area.
2. Eliminate obstacles to economic development.
3. Expedite regulatory proceedings and the procedures for issuing permits or licenses.
4. Provide technical assistance to businesses.
560.725 DEPARTMENT OF DEVELOPMENT

5. Improve the level of cooperation between the private sector and local, or tribal government.
6. Establish an advisory board and provide or designate staff for the advisory board under s. 560.763.
   (e) The local governing body's commitment not to recruit businesses which engage in economic activity that violates s. 560.78 (1).
   (f) The effect of making the area a development zone on jobs available to the targeted population.
   (g) The needs of other areas of this state.
   (h) Any other factors the department considers relevant.

2. Subject to s. 560.735 (5), the department may reduce the size of an area nominated as a development zone, if the department determines the boundaries as proposed by the local governing body in an application under s. 560.72 (2) to (4) are inconsistent with the purpose of the development zone program. Any nominated area which is reduced under this subsection need not comply with s. 560.735 (1), (3) and (4).

3. After reviewing an application submitted under s. 560.72 (2) to (4), the department may approve the application, subject to any reduction in the size of the nominated area under sub. (2). If the department approves the application, the department shall notify the local governing body and request the local governing body to submit a development zone plan under s. 560.73 (1).

560.73 Development zone plan. (1) Not more than 3 months after receiving notification from the department that an application has been approved under s. 560.725 (3), a local governing body shall submit a development zone plan to the department. The development zone plan shall include all of the following:
   (a) Current public and private economic development activity in the area and a description of how the activity would be coordinated with the administration of the area as a development zone.
   (b) How existing available economic development programs will be used in the area.
   (c) How the local governing body plans to do all of the following:
      1. Improve services in the area.
      2. Eliminate obstacles to economic development.
      3. Expedite regulatory proceedings and the procedures for issuing permits or licenses.
      4. Provide technical assistance to businesses.
      5. Improve the level of cooperation between the private sector and local or tribal government.
   6. Establish an advisory board and provide or designate staff for the advisory board under s. 560.763.
   (d) Current land use patterns and the effect of anticipated economic development on land use patterns in the area.
   (e) The effect of making the area a development zone on jobs available to the targeted population.
   (f) Any changes in ordinances, or expenditures of the city, village, town or American Indian tribe or band to facilitate economic development.
   (g) How the local governing body intends to assess the effectiveness of its development zone plan submitted under this subsection.
   (h) A description of how the local governing body shall attempt not to recruit businesses which engage in economic activity that violates s. 560.78 (1).
   (i) 1. Whether a grant diversion project has been established in the county in which the area is located and, if a grant diversion project has not been established, how the local governing body intends to work with the county and the department of health and social services to establish a grant diversion project.
      2. How the local governing body will work with the county and department of health and social services to promote and encourage participation in the grant diversion project by employers in the development zone.
   (2) If 2 or more local governing bodies submit a joint application under s. 560.72 (3), the local governing bodies shall submit a joint development zone plan under this section.

560.735 Boundaries and size of development zones. (1) An area that is located within a metropolitan statistical area may not be nominated or designated as a development zone unless all of the following apply:
   (a) The area contains less than 5% of the valuation of the property of the city, village or town, as determined under s. 70.57, in which the area is located.
   (b) If the area is located within a 1st class city, the population of the area as estimated under s. 16.96 is not less than 4,000 and not more than 5% of the city's population, as estimated under s. 16.96.
   (c) If the area is located within a village, town or city other than a 1st class city, the population of the area is not less than 4,000, as estimated under s. 16.96.
   (2) If an area is located within the boundaries of 2 or more cities, villages or towns, the property value of the cities, villages or towns under sub. (1) (a) shall be combined for the purposes of sub. (1).

3. Except as provided in sub. (4), an area that is not part of a metropolitan statistical area may not be nominated or designated as a development zone unless the population of the area, as estimated under s. 16.96, is at least 1,000 and not more than 5,000.

4. An area that is located within the boundaries of an Indian reservation may not be nominated or designated as a development zone unless the population of the area, as estimated under s. 16.96, is less than or equals 5,000.

5. Except as provided in sub. (6), an area may not be nominated or designated a development zone unless all of the following apply:
   (a) The area has a continuous border following natural or man-made boundaries such as streets, highways, rivers, municipal limits or limits of a reservation.
   (b) The area consists of contiguous blocks, census blocks or similar units.
   (6) (a) Except in a 1st class city, 2 separate areas may be nominated or designated as one development zone, if all of the following apply:
      1. Each of the areas has a continuous border following natural or man-made boundaries and consists of contiguous blocks, census blocks or similar units.
      2. Each area meets at least 2 of the criteria listed in s. 560.71 (1) (e) 1 to 6.
      3. Considered together, the areas meet the requirements of subs. (1) and (3).
   (b) In a 1st class city, not more than 4 separate areas may be nominated or designated as one development zone, if part.
      (a) 1 to 3 applies.

7. The department may waive the requirements of this section in a particular case, if the department determines that
560.737 Business incubators. Notwithstanding s. 560.735 (5) and (6), the department may designate the premises of a business incubator located near a development zone as part of the development zone, if all of the following apply:

1. At least 50% of the small businesses housed in the small business incubator have received or participated in any of the following:
   a. Federal targeted jobs tax credits under section 51 of the internal revenue code.
   b. A job training partnership program under 29 USC 1502.
   c. Any other training program, similar to the program described in sub. (2), established to increase the employment opportunities of disadvantaged individuals.

2. The business incubator has housed businesses described in sub. (1) for at least 6 months before the designation of the development zone under s. 560.71.

3. The business incubator’s facility is located within 5 miles of the boundary of the development zone or proposed development zone.

History: 1989 a. 31.

560.74 Change in boundary and size of development zones. (1) At any time after a development zone is designated by the department, a local governing body may submit an application to change the boundaries of the development zone. The local governing body shall submit a revised development zone plan, described in s. 560.73 (1), with its application for a boundary change. If the boundary change reduces the size of a development zone, the local governing body shall explain why the area excluded should no longer be in a development zone. The department may require the local governing body to submit additional information.

2. The department may approve an application for a boundary change if, as affected by the boundary changes, meets the applicable requirements of s. 560.735 and 2 of the criteria under s. 560.71 (1) (e) 1 to 6.

3. If the department approves an application for a boundary change under sub. (2), it shall do all of the following:
   a. Redetermine the limit on the tax benefits for the development zone established under s. 560.745 (2) (a).
   b. Notify the local governing body which submitted the application of the change in the boundary or tax benefits limit of the development zone.

4. The change in the boundaries or tax benefits limit of a development zone shall be effective on the day the department notifies the local governing body under sub. (3) (b).

5. No change in the boundaries of a development zone may affect the duration of an area as a development zone under s. 560.745 (1) (a). The department may consider a change in the boundary of a development zone when evaluating an application for an extension of the designation of an area as a development zone under s. 560.745 (1) (b).

History: 1987 a. 328.

560.745 Duration, renewal and expiration. (1) The designation of an area as a development zone shall be effective for 84 months, beginning on the day the department notifies the local governing body under s. 560.73 (3) of the designation.

(b) The local governing body may apply to the department for up to 3 12-month extensions of the designation. The department shall promulgate rules establishing criteria for approving an extension of a designation of an area as a development zone under this subsection.

(2) (a) When the department designates a development zone under s. 560.71, it shall establish a limit for tax benefits for the development zone determined by allocating to the development zone, under rules promulgated by the department, a portion of $18,155,000.

(b) Annually the department shall estimate the amount of foregone state revenue because of tax benefits claimed by persons in each development zone.

(c) Notwithstanding sub. (1), the designation of an area as a development zone shall expire on the earlier of the following:

1. Ninety days after the day on which the department determines that the foregone tax revenues under par. (b) will equal or exceed the limit for the development zone established under par. (a).

2. The day that the department withdraws its designation of an area as a development zone under sub. (3).

(d) The department shall immediately notify the local governing body of a change in the expiration date of the development zone under par. (3).

3. The department may withdraw the designation of an area as a development zone if any of the following apply:
   a. No person is certified as eligible to receive tax benefits under s. 560.765 (3) during the 12-month period beginning on the day the area is designated as a development zone and the department determines that the local governing body that nominated the zone is not following the development zone plan submitted under s. 560.73.
   b. No person is certified as eligible to receive tax benefits under s. 560.765 (3) during the 24-month period beginning on the day the area is designated a development zone.


560.75 Additional duties of the department. The department shall do all of the following:

1. Monitor and evaluate the implementation of the development zone program.

2. Apply to the federal government for assistance for the development zone program.

3. By October 1 of each year beginning with 1989, prepare a report on the effectiveness and results of the development zone program for each fiscal year during which the development zone program is conducted; and submit a copy of that report to the governor and to the chief clerk of each house of the legislature for distribution to the legislature under s. 13.172 (2).

4. Help eligible persons apply for and obtain tax benefits.

5. Help local governing bodies prepare applications for development zones and development zone plans.

6. Notify university of Wisconsin small business development centers, the Wisconsin housing and development centers, the central administration of all university of Wisconsin campuses and regional planning commissions about the development zone program and encourage those entities to provide advice to the department or local governing bodies on ways to improve the development zone program.

7. Prepare forms for the certification described under s. 560.765 (5).

8. Verify information submitted to the department under ss. 71.07 (2di), (d) 2, (2dj) (e) 3, (2dl) (f) and (2ds) (d) 2, 71.28 (1di) (d) 2, (1dj) (e) 3, (1dl) (f), (1ds) (d) 2 and (4) (am) and 71.47 (1di) (d) 2, (1dj) (e) 3, (1dl) (f), (1ds) (d) 2 and (3) (am).

9. (a) Except as provided in par. (b), ensure that at all times in each development zone at least 50% of the tax benefits in the development zone is used for development
560.75 Department of Development

zones jobs credits under ss. 71.07 (2dj), 71.28 (1dj) and 71.47 (1dj).

(b) With respect to a development zone located in a 1st class city, ensure that at all times in the development zone at least 65% of the tax benefits in the development zone is used for development zones jobs credits under ss. 71.07 (2dj), 71.28 (1dj) and 71.47 (1dj).

(10) Enter into an agreement with the local governing body of a 1st class city where a development zone is designated under s. 560.71 (3) (c) 1 to provide efficient administration of the development zone program within the development zone.

(11) For the purposes of s. 49.50 (7g) (h) and (i), notify the department of health and social services when a development zone has been established and of which local governing body helps administer the development zone.


560.763 Duties of local governing bodies; advisory boards. (1) If an area nominated by a local governing body is designated as a development zone under s. 560.71, the local governing body shall do all of the following:

(a) Appoint a 5-member advisory board described in sub. (3).

(b) Promote economic development within the development zone.

(c) Assist the department in the administration of the development zone program.

(2) The local governing body may provide staff for the advisory board described in sub. (3) or appoint a private nonprofit organization, with expertise in economic development, to provide staff for the advisory board.

(3) (a) An advisory board appointed under sub. (1) (a) shall assist and advise the local governing body with respect to all of the following:

1. Implementation of the development zone plan prepared under s. 560.73.

2. The local governing body's duties under sub. (1) (b) and (c).

(b) 1. Subject to subs. 2 and 3, members of the advisory board shall serve 5-year terms. At least one member of the advisory board shall live in the development zone.

2. Of the initial members of the advisory board:

a. Two shall be appointed for one-year terms.

b. Two shall be appointed for 2-year terms.

c. One shall be appointed for a 3-year term.

3. The terms of all members of the advisory board shall end when the designation of an area as a development zone expires under s. 560.745.

(4) The local governing body of a 1st class city where a development zone is designated under s. 560.71 (3) (c) 1 shall enter into an agreement with the department to provide efficient administration of the development zone program within the development zone.

History: 1987 a. 328.

560.765 Certification for tax benefits. The department shall do all of the following:

(1) Evaluate the likelihood that a person applying for tax benefits engages or will engage in economic activity consistent with the development zone plan.

(2) Determine whether a person applying for tax benefits engages or will engage in economic activity which violates s. 560.78 (1).

(3) Subject to s. 560.78, certify persons who are eligible to claim tax benefits while an area is designated as a development zone, according to the following criteria:

(a) The likelihood that the person will continue to conduct economic activity in the area following expiration of the designation of the area as a development zone.

(b) The person's commitment not to engage in economic activity that violates s. 560.78 (1).

(bm) The person's commitment to use techniques or processes that reduce or eliminate the use of chlorofluorocarbons, halons or other compounds or substances with ozone depletion weights, as set out in 40 CFR part 82 appendix A, of 0.1 or more.

(c) The number of jobs that will be created, retained or substantially upgraded as a result of the person's economic activity in relation to the amount of tax benefits estimated for the person under sub. (4).

(d) The person's plans to make reasonable attempts to hire employees from the targeted population.

(e) The amount the person proposes to invest in a business, or spend on the construction, rehabilitation, repair or remodeling of a building, located within the development zone.

(f) The likelihood that the person's economic activity will attract other forms of economic activity to the development zone.

(g) Whether the person's proposed economic activity is consistent with the development zone plan.

(h) The effects of the person's proposed investment on the economic and social well-being of the targeted population.

(i) The likelihood that tax benefits claimed by the person will enable the department to meet the requirements of s. 560.75 (9).

(j) Any other criteria established under rules promulgated by the department.

(4) Within 3 months after a person is certified under sub. (3), estimate the amount of tax benefits that the person will claim while an area is designated as a development zone.

(5) Provide a person certified under sub. (3) and the department of revenue with a copy of the certification. The certification shall include all of the following:

(a) The name and address of the person's business.

(b) The appropriate Wisconsin tax identification number of the person.

(c) The names and addresses of other locations outside of the development zone where the person conducts business and a description of the business activities conducted at those locations.

(d) The estimated total investment of the person in the development zone.

(e) The estimated number of jobs that will be created, retained or significantly upgraded in the development zone because of the person's business.

(f) An estimate of the number or percentage of jobs described in par. (e) that are or will likely be held by members of the targeted population.

(g) The limit under s. 560.768 on tax benefits the person may claim while an area is designated as a development zone.

(h) Other information required by the department or the department of revenue.


560.768 Limits on tax benefit to certified person. (1) The department shall establish a limit on the maximum amount of tax benefits a person certified under s. 560.765 (3) may claim while an area is designated as a development zone.

The limit may specify a minimum amount of the total tax benefits that may be used exclusively for the credits under ss. 71.07 (2dj), 71.28 (1dj) and 71.47 (1dj), subject to s. 560.75 (9).

(b) When establishing a limit on tax benefits under par. (a), the department shall do all of the following:
560.79 Audit. The legislative audit bureau shall conduct an audit of the development zone program no later than 36 months after designation of the first development zone under s. 560.71.

History: 1987 a. 328

SUBCHAPTER VII

MINORITY BUSINESS EARLY PLANNING AND DEVELOPMENT PROJECTS

NOTE: 1989 Wis. Act 31, s. 3015 (1), contains legislative intent regarding subch. VII, which was created by Act 31.

560.80 Definitions. In this chapter:
(1) "Board" means the minority business development board.
(2) "Development project" means the start-up of a business, or the expansion or acquisition of an existing business, that is or will be a minority business.
(3) "Early planning project" means the preliminary stages of considering and planning the start-up of a business that will be a minority business.
(4) "Eligible development project costs" means costs that, in accordance with sound business and financial practices, are appropriately incurred in connection with a development project or a recycling development project.
(5) "Eligible recipient" means a person who is eligible to receive a grant under s. 560.82 (5) or a grant or loan under s. 560.83 (5) or 560.835.
(6) "Job" means a position providing full-time equivalent employment for one individual for one year, beginning after a project is completed.
(7) "Local development corporation" means any of the following:
(a) The elected governing body of a federally recognized American Indian tribe or band in this state or any business created by the elected governing body.
(b) A nonprofit corporation organized under ch. 181 that is at least 51% controlled and actively managed by minority group members and that does all of the following:
1. Operates within specific geographic boundaries.
2. Promotes the economic development within the specific geographic area.
3. Demonstrates a commitment to and experience in economic development with minority group members or minority businesses.
(8) "Minority business" means a minority business, as defined in s. 560.036 (1) (e), that has its principal place of business in this state.
(9) "Minority group member" has the meaning given in s. 560.036 (1) (f).
(10) "New minority business" means a minority business started as a result of an early planning project.
(11) "Project" means a development project, a recycling development project or an early planning project.
(12) "Recycling development project" means an activity described in s. 560.835 (1) (a) to (d).

History: 1989 a. 31, 335

560.81 Minority business grants and loans. The department shall make a grant or loan to an eligible recipient or local development corporation under this subchapter if any of the following apply:
(1) The department awards a grant to the eligible recipient under ss. 560.82 and 560.84.
560.81 DEPARTMENT OF DEVELOPMENT

(2) The board awards a grant or loan to the eligible recipient under ss. 560.83 and 560.84 or under ss. 560.835 and 560.84.

(3) The board awards a grant or loan to the local development corporation under s. 560.83 (2) or 560.835.

History: 1989 a. 31, 335.

560.82 Minority business early planning grants. (1) Subject to s. 560.84, the department may award a grant under this section to an eligible recipient to fund an early planning project.

(2) The department may not award a grant under sub. (1) unless the eligible recipient submits an application, in a form required by the department, that contains or describes all of the following:

(a) Potential locations of the new minority business.
(b) The ownership structure of the new minority business.
(c) The product or service provided by the new minority business.
(d) The market for the product or service described in par. (c).
(e) Competition within the market described in par. (d).
(f) Any competitive advantages of the new minority business.
(g) The eligible recipient's estimate of the gross revenue of the new minority business over a period specified by the department.
(h) The process for manufacturing the product, or providing the services, of the new minority business.
(i) An estimate of the number of jobs that will be created by the new minority business.
(j) The eligible recipient's experience and training.
(k) The eligible recipient's estimate of the profit that will be generated by the new minority business over a period specified by the department.
(l) The eligible recipient's estimate of the capital required to complete the early planning project.
(m) Potential sources of financing for the early planning project.
(n) Any other information that the department requests.

(3) An eligible recipient who receives a grant under sub. (1) may only use the proceeds of the grant for the following purposes:

(a) To perform a business feasibility study.
(b) To prepare a detailed marketing plan.
(c) To prepare a detailed business plan.

(4) In any fiscal biennium, the department may not do any of the following:

(a) Award, as the total amount of grants made under sub. (1), more than $50,000 in a fiscal biennium.
(b) Award, to any one eligible recipient or for any one early planning project, grants under sub. (1) that total more than $5,000 in a fiscal biennium.

(5) The department may only award grants under sub. (1) to individuals who are minority group members and residents of this state.

History: 1989 a. 31.

560.835 Minority business recycling development grants and loans. (1) Subject to s. 560.84, the board may award a grant or loan under this section to an eligible recipient to fund any of the following recycling development projects:

(a) The production of a product made from one or more materials recovered from postconsumer waste, as defined in s. 159.01 (7).
(b) The acquisition of equipment necessary to make a product under par. (a).
(c) The development and operation of a facility to process materials recovered from a solid waste management program that complies with s. 159.07 (1m), (3) or (4).
(d) The expansion, improvement or development of a diaper service, as defined in s. 234.67 (1) (am).

(2) Section 560.83 (2), (3) and (5), as it applies to a development project under that section applies to a recycling development project under this section.

(3) The board or a local development corporation may not award grants or loans under this section that total more than $250,000 in a fiscal biennium to any one eligible recipient or for any one recycling development project.

(4) The board or a local development corporation may not award a grant or loan under this section unless it determines that the recycling development project is consistent with the priorities established under s. 159.03 (1) (b), in effect on January 1 of the year in which the eligible recipient submits a complete application for a grant or loan under this section.

(5) An eligible recipient may use the proceeds of a loan under this section for capital expenses or working capital expenses.

History: 1989 a. 335, 359.

560.84 General criteria. (1) The department or board may not award a grant or loan for a project under this subchapter unless, after considering the application or other material submitted by the eligible recipient, the department or board determines all of the following:

(a) That the project serves a public purpose.
(b) The project will increase employment in this state.
(c) That the project is not likely to occur without the grant or loan.
(d) That financing is unavailable from any other source on reasonably equivalent terms.

History: 1989 a. 335, 359.
(c) That the eligible recipient receiving the grant or loan will contribute, from funds not provided by this state, whichever of the following applies:

1. For grants funding early planning projects, not less than 50% of the amount of the grant.
2. For grants and loans funding development projects or recycling development projects, not less than 25% of the cost of the project.
3. That the project meets all criteria set forth in s. 560.82, 560.83 or 560.835, whichever is appropriate.
4. That funds from the grant or loan will not be used to replace funds from any other source.
5. That the project has sufficient potential to be profitable.
6. If a development project or recycling development project, that funds from the grant or loan will not be used to refinance existing debt.
7. That the project meets any other criteria established by the department by rule.

(2) The board or department shall consider all of the following before awarding a grant or loan to an eligible recipient for a project:

(a) If an early planning project, the extent to which the project will increase employment in this state.
(b) If a development project or recycling development project, the extent to which the project will retain or increase employment in this state.
(c) The extent to which the project will benefit minority group members who are residents of this state.
(d) If a development project or recycling development project, whether the project will be located in any or all of the following:
   1. An area of high unemployment or low average income.
   2. A development zone designated under s. 560.71.
   3. The extent to which the project will attract capital into locations where unemployment exceeds the state average and per capita income is below the state average.
   4. The likelihood that the project will be successful.
   5. If a development project or recycling development project, the financial soundness of the minority business involved in the project and the commitment of the eligible recipient to repay the loan or grant.

History: 1989 a. 31, 335

560.85 Administration. (1) The department shall promulgate rules for the administration of this subchapter. The department may not promulgate a rule under this subsection unless the proposed rule has been reviewed by the board.

(2) The board shall develop a policy governing the repayment of grants and loans made under s. 560.83 or 560.835. The board or department shall deposit moneys received in repayment of grants and loans under s. 560.83 in the appropriation under s. 20.143 (1) (fm) and shall deposit money received in repayment of grants and loans under s. 560.835 in the appropriation under s. 20.143 (1) (fp).

(3) The department shall do all of the following:

(a) Develop procedures to evaluate applications and monitor project performance for grants awarded for early planning projects under s. 560.82.
(b) Develop procedures, with the approval of the board, to evaluate applications, monitor project performance and audit grants and loans awarded for development projects under s. 560.83 and recycling development projects under s. 560.835.

History: 1989 a. 31, 335.

DEPARTMENT OF DEVELOPMENT 560.915
SUBCHAPTER IX
TECHNOLOGY-BASED ECONOMIC DEVELOPMENT

560.90 Definitions. In this subchapter, "technically oriented business" means any of the following:

1. A business in a new or emerging industry.
2. A business that provides technically sophisticated products or services.
3. A business that is based on a technically sophisticated production system.

History: 1989 a. 31.

560.905 Administration. (1) The department may contract with specialists outside the classified service, including teachers, professors and professionals on sabbatical leaves, to conduct or coordinate specific projects and programs under this subchapter.

(2) The standing committees of the senate and assembly with jurisdiction over science and technology shall advise the department concerning the administration of this subchapter. The department shall consider the advice of the committees in carrying out the functions under this subchapter. Annually, the department shall submit a report on the department's activities to the chief clerk of each house of the legislature for distribution under s. 13.172 (3) to the standing committees with jurisdiction over science and technology.

History: 1989 a. 31.

560.91 General functions. The department shall do all of the following:

1. Be the advocate within state government for the development and coordination of an effective and balanced state science and technology economic development policy.
2. Advise the governor and the legislature on policy initiatives involving science and technology issues relating to economic development.
3. Identify and encourage opportunities to improve the competitiveness of businesses in this state and accelerate market-driven innovation in the state by the following types of technology transfer:
   (a) Adoption of readily available and reasonably standardized, but underused, technological products and processes.
   (b) Modification or new application of existing technologies.
4. Encourage the lifelong education of residents, businesses and other organizations in this state on the role of science and technology in society and the world economy and the opportunities and responsibilities created by the application of new technologies.
5. Establish liaisons with institutions of higher learning, appropriate state agencies, federal agencies dealing with science and technology, national laboratories, industrial associations and other appropriate associations in the private sector and coordinate their activities as the activities relate to the department's responsibilities under this subchapter.
6. Work with and use existing agencies and programs, to the extent feasible, to ensure the execution of state technology-based economic development initiatives.

History: 1989 a. 31.

560.915 Seed capital fund. (1) In this section:

(a) "Fund" means a private, for-profit seed capital fund.
(b) "Seed capital" means equity financing to start a new business or expand a recently created business. "Seed capital" includes equity financing used for the development of a
560.915 DEPARTMENT OF DEVELOPMENT

business plan, market research, prototype and product development, securing of a patent, capital equipment, other development work, selection of key personnel or working capital.

(2) The department may do all of the following with the money appropriated under s. 20.143 (1) (a):

(a) Spend not more than $15,000 to contract with a professional executive search firm to identify a manager for a new fund to be based in this state.

(b) Provide not more than $100,000 to pay all or part of the salary of the manager of the fund and other expenses incurred in establishing the fund, for up to one year, if all of the following apply:

1. The primary purpose of the fund will be to contribute to the establishment and growth in this state of new or expanding technically oriented businesses.

2. The manager or the person who controls the fund agrees to repay any money provided by the department under this section, on terms satisfactory to the department, after the fund has invested in one or more businesses.

3. The manager or person who controls the fund agrees to give a priority in the use of money from the fund to new or technically oriented businesses that certify that they use or will use techniques or processes that reduce or eliminate the use of chlorofluorocarbons, halons or other compounds or substances with ozone depletion weights, as set out in 40 CFR part 82 appendix A, of 0.1 or more.

(3) The department may not spend or provide moneys in connection with a fund under sub. (2) after June 30, 1991.

(4) The department shall do all of the following:

(a) Prepare a biennial report on the disposition and repayment of moneys spent under sub. (2).

(b) Submit the report to the chief clerk of each house of the legislature under s. 13.172 (3) for distribution to the standing committees with jurisdiction over economic development on or before December 31 of each odd-numbered year beginning in 1989 and ending in the odd-numbered year in or after which the earlier of the following occurs:

1. All financial assistance provided by the department under sub. (2) (b) has been repaid.

2. The secretary certifies in the report that the department will not provide money to any fund under sub. (2) (b).

(c) Deposit all money received in repayment of financial assistance under sub. (2) (b) in the general fund.

History: 1989 a. 31.

560.925 Information exchange. The department shall do all of the following:

1. Establish and maintain a clearinghouse of information on science and technology relating to the general functions of the department under this subchapter, including the usefulness of science and technology to the public, government and industry in increasing the competitiveness of the economy of this state and enhancing the opportunity for joint ventures and more effective communication between the public and private sectors.

2. Sponsor conferences and workshops related to the functions of the department under this subchapter.

3. Assist in the development of statewide information networks, including a network of businesses and persons who use, provide, develop or support technically oriented businesses.

History: 1989 a. 31.

560.93 Statewide advanced technology. (1) The department shall monitor potential opportunities for federal and private sector funding of significant technology development and transfer programs. The department may create an advisory committee of persons likely to be aware of these funding opportunities to assist in the monitoring of such opportunities.

(2) Upon identifying a potential funding opportunity under sub. (1), the department may create a team composed of appropriate government, educational and private sector representatives to review and pursue the funding opportunity. A team may do any of the following:

(a) Conduct an evaluation of whether one or more organizations located in this state should compete for the funds.

(b) Help one or more organizations located in this state in developing a specific application for the funds and any subsequent proposal or documentation.

(c) Present to persons providing funding, or coordinate the presentation of, an application for funds; and show to persons providing funding the facility or site where the technology development or transfer program is proposed to be conducted.

History: 1989 a. 31.

560.935 Manufacturing modernization. (1) The department shall develop one or more programs to assist manufacturing businesses that are located in this state in adopting readily available and reasonably standardized new manufacturing processes and techniques. The programs shall minimize the duplication of assistance provided by suppliers of the manufacturing processes and techniques, consultants, public and private educators and other persons who provide assistance to businesses. The department shall give preference to assisting businesses under this section with fewer than 500 employees.

(2) The department and its contractors may charge a reasonable fee for services provided to businesses that participate in programs established under this section.

History: 1989 a. 31.